



WILLIAM VEITH
New in District One



E. F. MARTELL
Hold-Over in District Two



GORDON FEEKINGS
New in District Three



CHARLES FARRELL
Hold-Over in District Four



FLORIAN BOYD
New in District Five



TOM KIELEY
Re-Elected in District Six



MRS. RUTH HARDY
New in District Seven

ESTABLISHED 1927

The Desert Sun

Of Palm Springs, California

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TEMPERATURES

	Max.	Min.
Monday, April 12	82	52
Tuesday, April 13	87	47
Wednesday, April 14	97	55
Thursday, April 15	102	58

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3 Sections

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20 Pages

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Four New Councilmen Take Seats Tuesday

Promotion Up to Voters On Tuesday

Villagers To Decide Important Question Fixing City's Future

An estimated 1400 persons will go to the polls in Tuesday's special municipal election to pass judgment on a proposal which would permit the City Council to spend a portion of the revenue from business license fees for community advertising and promotion.

Polls at two consolidated locations, Frances Stevens School and the Littleton Garage show room, will be open between 10 a.m. and 7 p.m. Every registered voter of the Village enrolled prior to March 11 is eligible to vote, City Clerk Louise McCarn emphasized today.

VOTERS IN PRECINCTS 2, 3, 4, 5 and 9 will vote at the school, and those residing in 1, 6, 7 and 8 will cast their ballots at the automobile showroom. This means that all voters living north of Alejo, east of Indian avenue from Alejo to Ramon, and north of Ramon road will go to the school to vote, and those living south of Alejo, west of Indian avenue and south of Ramon road will cast ballots at the garage.

Proponents of the measure wound up their campaigns today emphasizing anew that the ballot measure does not and cannot raise the city tax rate of \$1.00 per \$100 of assessed valuation.

THE ISSUE is whether the City Council can expend from See PROMOTION, Page 8

Polling Places

Village voters will cast their ballots in two consolidated precincts at next Tuesday's special election, Mrs. Louise McCarn, city clerk, said yesterday.

Residents in Precincts 2, 3, 4, 5 and 9, including all of the reservation and the area north of the reservation and Alejo, vote at Frances S. Stevens school.

Voters in Precincts 1, 6, 7 and 8, including the area south of Alejo and west of Indian, the Tennis club district and the residential district south of Ramon, vote at Littleton's garage.

Polls will be open from 10 a.m. to 7 p.m.

Spring Frolic Tickets Going Fast—Is Report

Ticket sales to the Spring Frolic take place at the Palm Springs Tennis Club Wednesday evening, April 21, are going fast according to an announcement by Max Dresdner, chairman in charge of ticket sales.

Plans for the event, according to Milton Hicks and George Strebe, assistant chairmen, are rapidly taking shape and it promises to be one of the best affairs of the season.

IN ADDITION to one of Lee Berings famous buffet luncheons that will be set for 600 persons, there will be dancing, music, entertainment and games.

Harold Hicks, general chairman of the Frolic in spurring his working committee on to greater effort, promised that no one will regret spending the price of a ducat to attend the affair. All proceeds, he said, will be given to the Palm Springs Chamber of Commerce to be used in its Village promotion and exploitation fund.

THOSE WORKING to make the event an outstanding success consist of the following Villagers: Jimmy Hume, games and equipment; Vic Sudana and Don Artz, prizes; Ken Kirk, M. A. Charles, Stan Rosin, Francis Crocker, Joe Henderson, Elmo Purnell and Mary Jane Hicks, fun and prize committee.

Kenneth Colborn, Keith Herbert, Bob McKenzie and Jerry Weber are assisting Max Dresdner in the sale of tickets. Dick Joy is coordinating publicity; Lee Bering is in charge of decorations and Earl Coffman heads the committee on finances.

Leo Fields is busy arranging the talent and entertainment programs and is expected to come up with a stunning show.

Tickets for the Spring Frolic are on sale at the Chamber of Commerce and at all of the leading hotels and restaurants.

Auto Fire

Firemen List Another Odd Blaze This Week

Mrs. H. Bedford Jones, wife of the famous author literally had a fire start burning under her as she drove along Palm Canyon drive, according to Fire Chief Bill Leonosio.

When Mrs. Jones' automobile reached the Tahquitz bridge, cushion springs pierced the bottom of the front seat and came in contact with the car's storage battery. The resulting electric arc, said the chief, ignited the cushion damaging it considerably before firemen reached the scene and extinguished the blaze.

Funds From Chest Given 6 Agencies

Most of Allocations Pared Because Huge Goal Was Not Attained

Allocation of monies to Village agencies took place at Wednesday's meeting of Palm Springs Community Chest followed by a rising vote of thanks to Carl Lykken for his three years of service as president and to Lyle Newcomer who acted as chairman of the recent drive.

Members of the Chest organization learned officially that a total of \$50,481.88 was collected during the drive which had what is termed officially an impossible goal of \$55,000, compared to \$35,000 last year.

PALM SPRINGS Community Hospital association received the largest slice of the funds collected, \$21,340.16 as compared to a request for \$25,000. The reduction was ascribed to the failure of the Chest to reach its goal of \$55,000.

Two other organizations in the Village received money for approved budgets, \$2,725.23 for the Palm Springs Boy Scouts and \$2,871.84 for the Village Girl Scouts.

BOY'S CLUB, which had asked for \$4,395.65 received a partial allotment of \$1,500 pending a re-examination of its financial needs for the next 12 months. The same was true in the case of the Desert Museum and the Welfare and Friendly Aid Association.

The former had asked for \$7,623.75 and was given temporary relief amounting to \$2,500 and the Welfare and Friendly Aid which asked for \$12,383 was given \$4,000 pending further study of its budget.

DIRECTORS of the association were pleased with the financial report which showed that of the \$50,481.88 collected the net sum, after salaries, office supplies, telephone and other overhead, amounted to \$49,646.41.

Lykken who is retiring after three years as president was given a rising vote of thanks for his service and the work he contributed to the Chest campaign.

DIRECTORS admitted that the goal of \$55,000 was next to impossible to attain and declared that the efforts of Lyle Newcomer in attaining \$50,481.88 was only See CHEST FUNDS, Page 8



AUTO BUSINESS—S. E. Skinner, vice-president of General Motors and general manager of the Oldsmobile division, visitor in the Village this week, said that war would not catch the automobile industry unprepared. From left to right, Skinner at the wheel, Edgar L. McCoubrey, Olds distributor here and owner of the Plaza Garage; Les Carlson, advertising manager for Oldsmobile. (John Pagoria photo.)

Auto Industry Is Prepared

Advent of a third world war or a giant preparedness program will not catch the automobile industry unprepared.

So declared S. E. Skinner, vice-president of General Motors corporation and general manager of the Oldsmobile division, Skinner, L. F. Carlson, advertising manager of Oldsmobile and C. Hatch Jr., vice-president of D. P. Brothers & company, handling Oldsmobile advertising were guests this week at the Desert Inn. While here the three spent some time discussing the future and present marketing conditions of Oldsmobile with Edgar L. McCoubrey, owner of the Plaza Garage and local distributor of that automobile.

THE MOTOR EXECUTIVE declared that he did not believe the See AUTO INDUSTRY, Page 8

Hospital Plan Topic Monday

More than 100 residents from an area reaching from Palm Springs to Palm Desert and from Desert Hot Springs to Cathedral City will meet at the Fiesta House at 3 p.m., next Monday to consider plans for formally launching a campaign to create the Desert Hospital District.

Kenneth Kirk, named general chairman of a special committee by President Frank Bennett of the Community Hospital association, issued the call.

THE QUESTION of whether the desert area should proceed at once with district formation steps will be submitted to the big committee, and if the action is favorable as expected, the new program will be under way.

Once formed, the district would assume operation of the local Community Hospital, paying off its annual operating deficit from tax funds instead of the annual appeals. It is estimated that this tax cost, spread over the large proposed district, would be only a few dollars per year per resident—an expenditure that might easily be offset for many persons since state laws permit lower hospital rates for district residents.

IF THE PLAN is launched next Monday signatures will be obtained on petitions asking creation of the district. Two public hearings in Riverside would be required this spring and summer, and the special election would be held late next fall after residents return to the desert for the winter.

Vets to Meet

Amvet Post to Stage Rally Monday Night

A rally of World War II veterans and members of Palm Springs Post, Amvets, is scheduled for the Blue Room of the Chi Chi Monday at 7:45 p.m.

Record Vote Cast As Election Ends Hottest Campaign

Mrs. Ruth Hardy Is First Woman Member In Village History

Almost 1300 voters went to the polls in the Village Tuesday and elected four new councilmen and returned one incumbent in one of the most exciting local elections since incorporation of Palm Springs.

As a result of the balloting there will be four new councilmen around the board table for the coming two years. And for the first time in the city's history there will be a woman on the council.

It was approximately a 70 per cent vote—and every winner was elected by a majority of the votes cast.

IN DISTRICT THREE where Gordon Feeckings replaced Culver Nichols as councilman, the winner was given a 71 per cent vote. The majority ratio prevailed in every district down to district one where William Veith, the winner, polled 55 per cent of the vote to the combined 45 per cent for his six opponents.

Tom Kieley, incumbent in No. 6 also outpolled his two opponents winning by a 44 majority and a 68 plurality over his nearest opponent.

AN UNEXPECTED CONTEST developed in District 5 where Florian Boyd was the only candidate to file. A last-minute write-in campaign for Oliver Jaynes aroused considerable interest in what would otherwise have been a dull election day for the voters of that district. A protest that workers handing out write-in information and pencils were closer to the polling place than allowed by law, was settled with a timeline.

Commenting on the situation See COUNCIL VOTE, Page 8

The Results

Semi-official result of the city election Tuesday, subject to canvass by city council Tuesday:

DISTRICT ONE	
William Veith	295
Frank Bennett	92
Cliff Halstead	52
Jerry Nathanson	59
V. H. Alchian	18
Wal Spalding	11
Jack Rose	7
DISTRICT THREE	
Gordon Feeckings	193
Culver Nichols	77
DISTRICT FIVE	
Florian Boyd	94
O. B. Jaynes	71
DISTRICT SIX	
Tom Kieley	126
Herbert Burns	58
Frank Miller	24
DISTRICT SEVEN	
Mrs. Ruth Hardy	66
Kenneth Colborn	41

C. of C. Luncheon

Second Open Forum Scheduled Tuesday

Second open-forum luncheon for business and professional members of the Palm Springs Chamber of Commerce who hold paid-up or 90-day free memberships, is scheduled at the Tennis Club Tuesday at 12:30 p.m.

The special promotion fund election in progress that day, reports of Chamber's activities during the year and the Spring Frolic scheduled the next day, will be discussed. Plans for the May 4 regular meeting will be outlined.

The PUBLISHER'S Corner

by OLIVER B. JAYNES

CONGRATULATIONS to the four new councilmen who were elected last Tuesday, and to Tom Kieley who was returned to office with a good majority. For the first time in its history, the Palm Springs city council will be graced with the presence of a woman. Popular and capable, Ruth Hardy can contribute the woman's view to city affairs. But more about the city council later. Let's look into the matter we have to vote on NEXT Tuesday.

THE PROPOSAL is quite simple, as we have explained before. It increases the limit placed by state law on the amount which the city council can appropriate for publicity and advertising for Palm Springs. The present limit is about \$7500, the new ceiling would be around \$22,500. But let's bear in mind that the whole decision is still left up to the council whether or not it believes that the city should spend any money AT ALL for the purpose stated.

We might say that the measure represents a vote of confidence in the city council. They are the ones who will have to decide from year to year how much the city can afford to spend for promotional purposes and still maintain vital services and make needed improvements. Those who favor the proposal believe that this can be done and point out that the council would not be justified in increasing taxes for this purpose.

There is considerable strength to the argument that the city should be able to spend around \$15,000 to \$20,000 of the business license tax income for promotional purposes. The city takes in about \$50,000 a year from this source. None of the money could—nor should it be—spent for operating the Chamber of Commerce. The council must see to it that the funds are spent only for advertising and publicity purposes—to attract new residents and visitors to Palm Springs.

IT SHOULD WORK something like this: The Chamber of Commerce, or any other agency or committee, may present a plan for promotion to the council—together with the cost. The council must then decide. We believe it would be wise for the city to require that a comprehensive plan be worked out a full year in advance and then get some expert advice.

This Side Of The Sun

By Phat

Tuesday there'll be more commotion.
This time it is for promotion.

Just because you exerted yourself last Tuesday to do your duty as a citizen and went to the polls to help select the city council for the next two years, don't think you've done all you should. . . . Next Tuesday there is another election, equally important. . . . It's that special election to authorize council to vote more money than they are allowed to at present, for publicity for Palm Springs. . . . It's for a good cause and merits an affirmative vote. . . . Besides, it is one of those rare things which, if successful, won't cost you an extra nickel. . . . Use the rubber stamp.

DESPITE all of the publicity by word of mouth and in the public prints, a lot of people went to the polls last Tuesday and asked for their ballot on the fund proposition as well as on councilmen. . . . They wanted to kill two birds with one stone. . . . Down in district one a lot of them killed six birds with one stone. . . . Maybe this district system they use here isn't so smart. . . . For instance in one district, a councilman represents 89 voters. . . . In another district, the councilman represents 816 voters. . . . In my district I voted for the man whose See THIS SIDE OF SUN, Page 8

JAYNO TELLS ALL

The annual Snow-White Ball presented by the Tennis Club has been scheduled for April 24th. A buffet to end all buffets is being planned plus a top-flight evening of fun and entertainment.

Mrs. Veano
Again to Head
Business Club

Women's Organization
Puts in Busy Evening
At Regular Meeting

Palm Springs Business Women's Club met in regular business meeting at the Royal Palms hotel, Monday, April 12 with many important matters up for discussion.

Madge Holderman of the Health Center discussed the use of the sum of money received from the club from the Circus popcorn and balloon sale—then presented an outline for a very special project for the club for the coming year.

BY A UNANIMOUS VOTE and great applause the club decided to undertake a Rheumatic Heart project as a very new and outstanding need for not only Palm Springs, but surrounding localities, and a sum of money was voted on to start the ball rolling.

Madge Rocks, a new member, gave some interesting highlights on the city election.

A ten minute recess was called after which ballots were given out and nominations from the floor were made.

THE RESULTANT VOTES read by Edna Brott, chairman of the nominating committee, gave the roster of officers for 1948-49.

Mildred Veano (Incumbent), president.

Delpha (Jimie) Briody, first vice-president.

Theresa (Tess) Meyers, second vice-president.

Lorna Powers, recording secretary.

Mary Draesko, corresponding secretary.

Louise Purnell, treasurer.

Adele Brott, chairman of standing committees.

Directors at Large: Eunice Parton, Jennie Leoncio, Mary Anderson.

The nominations for both President Mildred Veano and chairman of standing committees, Adele Brott, were closed and unanimous votes given to each.

Plans were made for a hay ride on April 19 after which home made cake and coffee were served by Louise Wise.



John Babbage
for
Assemblyman

- Young, energetic, sincere.
- Educated in Political Science and Law.
- Active in Church and Civic Affairs.
- Proven Ability in Public Office.

Mr. and Mrs. Max Weiner (Mrs. R. Blumenfeld, mother of Joseph Blumenfeld) who were married in Reno two weeks ago are now honeymooning at the Wonder Palms hotel. Mrs. Weiner celebrated her birthday there last night with a small dinner party.

Other guests at the hotel are New Yorkers Mr. and Mrs. J. S. Seeman, Mr. and Mrs. Stanley Ellis and Hugo Ullmann, whose enthusiasm and aid helped make the party for the Catholic church the tremendous success that it was Monday night. . . . Mr. and Mrs. Kenneth B. Kirk were members of the Rotary Honeymoon party sojourning at Hotel del Coronado last weekend. "The Rotary Honeymoon" is an annual three-day vacation taken by the members of the L. A. Rotary Club and their wives. . . .

Mr. and Mrs. Julian Hayden of Estes Park, Colo. who have recently purchased a home here, entertained for dinner earlier in the week Mr. and Mrs. Fred Chatsworthy Sr., Mr. and Mrs. Fred Chatsworthy Jr., and Miss Helen Chatsworthy. . . .

Jack and Juanita Giba celebrated their wedding anniversary at the Tennis Club Wednesday night by playing host for dinner to a small group of friends. The couple are staying at the Town and Desert till Jack has to go East on a business trip. . . . Also at the Town and Desert are frequent winter visitors Mr. and Mrs. Fred Collinge, Mrs. Stuart Weiss and Mrs. Florence Lasher. . . .

Popular young singer Peggy Lee in a dinner party at the Doll House Monday night with her husband, Dave Barbour, Murray Wolfe, Margaret Whiting and Jimmy Van Heusen. . . . Rita Hayworth has rented a home here for the months of April and May but just look for her weekends during the latter month for she's scheduled to start a new picture on the 1st. . . .

Ona Brown has just returned to her Village home after a brief sojourn in Santa Barbara. . . . Bob Beverly Beck and John Seaman invited in a group of friends for cocktails Wednesday night. . . . Among their guests was Alta Grant who left the next day for a brief visit in San Francisco. . . .

The visitors who are also friends of Mrs. Louise McCann have been escorted about town by her and other friends. All three expect to spend several more days in the Village.

San Franciscans
Guests in Village

Guests this week at the home of Mr. and Mrs. Russell Vought are Mrs. C. D. Dillingham, her daughter, Ginger, and Miss Joan Abell, all of Menlo Park, San Francisco.

The visitors who are also friends of Mrs. Louise McCann have been escorted about town by her and other friends. All three expect to spend several more days in the Village.

Catholic Party
At Wonder Palms
Great Success

A benefit party to raise funds for the construction of a Catholic church to serve the area between Cathedral City and Palm Desert attracted over 400 people to the Wonder Palms Hotel and Guest Ranch on Monday evening.

The party was organized by Rev. Joseph Leissler with the aid of Mr. and Mrs. Joseph Blumenfeld, owners of the hotel, and Mrs. Ester McGee, resident manager.

The large number of guests filled the gaily decorated cocktail lounge, dining room, and patio for the bingo games and for the auctioning off of the many gifts that were donated by the friends of the church.

The entertainment was donated by the Three Caballeros who played throughout the evening, and Ernie Baron, who added an outstanding bit of pantomime to the program.

Another similar party to raise additional funds will be held at the Wonder Palms within the coming two weeks.

Mrs. Ona Brown
Returns to Village

Mrs. Ona Brown of 285 Palo Verde has returned to Palm Springs after a ten-day visit with friends at Santa Barbara. She returned to her home here Monday.

Mrs. Brown is planning to fly east to New York for the summer some time next month.

CLASSIFIED ADS—PHONE 2249

Ken Colborn
Is Honored on
Anniversary

Scores of Friends
Gather at Delightful
Birthday Affair

The singing of "Happy Birthday" rang out many times in the home of Mr. and Mrs. Kenneth Colborn on Tuesday evening when the couple invited over fifty friends for a party to celebrate the birthday of Mr. Colborn.

One of the season's most beautiful parties found the guests gathering in the patio for an elaborate buffet supper and an evening of dancing to the music of Ray Whitaker and his orchestra. The patio, completely encircled with large clusters of growing flowers, made a lovely setting for the celebration.

Assisting in the greeting of the guests were the Colborn's two sons, Kenneth, Jr. and Chase, home from their respective schools for the occasion.

The guests were Messrs. and Mesdames Merritt Van Sant, William Talbot, Walter McManus, Harold Murphy, Hugh Harrison, Ed Fallgren, Jack Giba, Cliff Halstead, Fred Collinge, Earl Cordrey, Tom Burness, Paul Belding, Douglas Kenaston, Jack Kenaston, Lee Bering, and Tom Lyon.

Mr. and Mrs. Rathbun Hees, and their houseguests, Dr. and Mrs. Mark Camenson, Mrs. Frank Davies and her houseguest, Mrs. Rosalie Hutchinson, Mrs. John Costello, Miss Sandra Shearer, Fred Renker, and Joe Noblia.

Trezevants Hosts
To Judge Doyle
And Wife Here

Houseguests of Mr. and Mrs. Rembert Trezevant last weekend were Judge and Mrs. Larry Doyle of Los Angeles. The visitors were entertained at the Tennis Club Saturday night by the Trezevants who have been winter residents here for the past four seasons.

Judge Doyle is a former exalted ruler of Elks Lodge 99 of Los Angeles and is expected to take part in the installation of the Elks Lodge that is being formed here.

San Franciscans
Guests in Village

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The visitors who are also friends of Mrs. Louise McCann have been escorted about town by her and other friends. All three expect to spend several more days in the Village.



ENTERTAINED—Mrs. Nellie Coffman entertained the new members of the board of directors of the Palm Springs Woman's Club, headed by Mrs. James C. Geggie, president, and the outgoing board of which Mrs. Harold Murphy was president, at a luncheon at the Desert Inn last Friday.

Left to right, members of

outgoing board: Mrs. Fay Brainard, registrar; Mrs. Fern Jones, house chairman; Mrs. Gordon Feekings, program chairman; Miss Maude McQuillan, treasurer; Mrs. Harold Lienau, recording secretary; Mrs. John Lapp, vice-president; Mrs. Harold Murphy, president. New board of directors: Mrs. James C. Geggie, president;

Mrs. Donald Lockett, vice-president; Mrs. Clarence Woodmansee, recording secretary; Mrs. Thomas Holland, corresponding secretary; Mrs. Burnham Bigelow, treasurer; Mrs. William Lippman, parliamentarian; Mrs. Herschel Mosely, registrar; Mrs. Henry Dollard, membership chairman; Mrs. George Wheeler, year-book

chairman; Mrs. Robert Ransom, program chairman; Mrs. Oliver Jaynes, press and publicity; Mrs. Merrill Crockett, house chairman.

Not shown, Miss Kathryn Finche, parliamentarian; Mrs. Walter McManus, membership chairman; Mrs. Kenneth Kirk, year-book chairman, all of outgoing board. (Desert Sun Photos).

Social
ACTIVITIES

By NANCY DALE JAYNES

Philip Waite
Home Scene
Of Gay Party

Mr. and Mrs. Philip Waite, winter visitors from Oshkosh, Wis. were hosts to a large group of friends on Monday evening for cocktails. The party was given at Ingleside Inn where the couple are spending the four months from the middle of January till the middle of May.

Honored guests for the evening were the Waites' daughter and son-in-law, Mr. and Mrs. John Dutcher, who have now returned to their home, Appleton, Wis.

Among the guests were Mr. Dutcher's brother, Sidney Dutcher, Mr. and Mrs. James Rubel, Mr. and Mrs. Mathew Davison of Flint, Mich., Mr. and Mrs. Norval Mitchell of Los Angeles, Mr. and Mrs. Udell C. Young of New York City, Mr. and Mrs. J. Wesley Smith and Mr. and Mrs. Stephen Grosson, both of Los Angeles, Mrs. Clarence Boesmyer of Pasadena, Richard Sullivan of Laguna, Dan Burnham of Chicago, Alex Stewart of New York City, Mrs. Laura Montgom-

DOING THE VILLAGE

with
Moya Henderson

The election of a new council is now over and whether or not your candidate won, it is gratifying to see that Palm Springs woke up enough to get to the polls and vote. This vote, one of the largest ever cast in the city, shows that people are interested in civic affairs.

But why wait for an election day? The council meetings are open to the public and whether you have an ax to grind or not, visit these meetings and show your councilmen that you are interested in what goes on. We earnestly believe that every member in the past and those newly elected will do what they deem best for the city. You put them

there now its up to you to continue to prove your interest. Don't forget there is issue coming up next week so be sure to cast your ballot.

THOSE BROAD SMILES Helen and Jack Williams are wearing these day pronounce the fact that their first grandchild has arrived. Marian and Don Leonard became the parents of Linda Lee, seven pounds and nine ounces, on Saturday. Both mother and daughter are doing fine and will come to visit the Williams for awhile from the hospital.

Recent birthday celebrations included Bill Aitken's last Wednesday. See DOING THE VILLAGE, Pg. 3

Miss Ruth Jones
Hostess at Party
At Del Marcos

The Del Marcos hotel was the scene of a gay cocktail party Saturday night when Miss Ruth Jones, manager of the hostelry, was hostess to a small group of friends.

Gathering for the occasion were Mr. and Mrs. Sam Marcus, owners of the hotel, Mr. and Mrs. Arthur Greenfield, Morrie Avery, and hotel guests, Mr. and Mrs. Julian Olenick of Hollywood, Herb Rudley, actor soon to be seen in "Joan of Lorraine," script-writer Sarett Tobias, and Mr. and Mrs. Dave Fischman.

Dear Louise . . . Please come back. Have tickets for the Spring Frolic Wednesday night at the Tennis Club. Phone me for tickets, 2121 or 2221. Love, George.

"I do not agree with those who say that because the United Nations has been unable thus far to achieve peace, we might better drop the pretense of peacemaking and accept the inevitability of war. We have not yet begun to exhaust the possibilities of success. I am confident that America can, by her example, her strength, her determination and her help, lead the world to peace."—Gen. Omar N. Bradley, Nov. 11, 1947, Birmingham, Ala.

CLASSIFIED ADS—PHONE 2249

Fashion Plate for '48



NO GEARS EVER SHIFT IN DYNAFLOW DRIVE*
In Buick's new Dynaflo Drive, sliding gear transmissions and complex gear-changers are made unnecessary. You simply set a selector lever and step on the gas. The power plant does the rest, adjusting itself to varying driving conditions with utter smoothness. You start up—accelerate—climb hills—cruise—stop—start up again—all without touching the selector lever.
*Optional at extra cost on Roadmaster models

Buick takes the bows—with ten sparkling models, a new Vibra-Shielded ride, sensational Dynaflo Drive, 30-odd new advances

Come in and drive the new Dynaflo Drive Buick—now on our Sales floor for your convenience—for the next 30 days. Come in and drive the new Buick yourself!

DESERT INN GARAGE

193 North Palm Canyon Drive
PALM SPRINGS, CALIF.

BUICK'S
the one and only

WITH ALL THESE FEATURES

- * DYNAFLOW DRIVE
- * TAPER-THRU STYLING
- * VIBRA-SHIELDED RIDE
- * SAFETY-RIDE RIMS
- * HI-POISED FIREBALL POWER
- * ROAD-RITE BALANCE
- * RIGID TORQUE-TUBE
- * QUADRIFLEX COIL SPRING
- * FLEX-FIT OIL RINGS
- * SOUND-SORBER TOP LINING
- * DUOMATIC SPARK ADVANCE
- * TEN SMART MODELS
- * BODY BY FISHER

- RENTALS -

Newly Constructed - Newly Furnished
Tile Kitchens - Tile Baths
Asphalt Tile Throughout
Offered on Yearly Lease
to Business and Professional People
at

\$125 per month

H. H. FOSTER, Assoc., Inc.

101 N. Palm Canyon Drive

Phone 3555

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

Wanted—Village Kodachromes

Here's Your Chance To Help Publicize
Palm Springs in a National Magazine

Have you any kodachrome pictures of the Village and vicinity that could be used in publicizing Palm Springs?

If you have, Associate Editor, of National Geographic Frederick Simpich, who will be in the Village next week, would like to take a look at them.

Simpich will be a guest at the Desert Inn. He is presently doing a story on Southern California for Geographic which will be illustrated by colored pictures.

Earl Coffman of the Desert Inn recently received a letter from Simpich declaring that due to bad weather colored picture taking this winter has not been very good and asked if there were any to be found of Palm Springs that could be used for reproduction in National Geographic.

In October 1937 Simpich authored a story of Southern California for the same magazine in which a lot of space was devoted to Palm Springs. He will be in the Village during the latter part of this week or early next week. Those wishing to submit pictures may do so at the chamber of commerce for Simpich's inspection.

Don't forget to buy your tickets while you can still get them for the Spring Frolic at the Tennis Club Wednesday night. Phone 2121 or 2221.

Only one battleship is presently assigned to the Atlantic and one to the Pacific Fleet, but there are seven large carriers in the Atlantic and five in the Pacific Fleets.

2½ Acres

\$7,500—Terms

With both irrigation and domestic water. Good soil. Adjoining date garden. Ideal for school, riding club or small ranch. Walking distance of Cathedral City.

DON CAMERON

Realtor

RANCHO MIRAGE

Phone 1091

Make Every Night A Night To Remember DINING AND DANCING

—At—



For Cocktails and Dining
At Its Best

Brunch from 11 A. M. - Dining from 4 P. M.



Enjoy the Scintillating Rhythms of
FELIX and LEO
with Songs by
SUE STANLEY

DANCING from 9:30 P. M.

PHONE 7301 FOR RESERVATIONS
OPEN DAILY EXCEPT TUESDAY

From Page 3—MORE ABOUT...

Doing the Village

nesday, Ruby and Bill entertained at their Araby home for Billie and Hutch Moseley. Charlie La Rue's birthday on Tuesday was spent with Ora and Elly Windhurst and of course wife Frances. After cocktails at home they adjourned to the Palm House for dinner. The Palm House was so crowded last Saturday evening that the overflow was hanging from the chandeliers. Here and there we spotted, Merritt Williams, Frank Portnoy, Phyllis Kiley, and countless others.

SATURDAY NIGHT was a big one for Elmo and Anne Purnell as their home in Rancho Royale was officially warmed for them by their many friends. Gathering there for cards and a midnight supper were Virginia and Kenny Paul, Billie and Hutch Moseley, Alice and Earl Hough, Bernice and Bill Grant, Mary and Phil Delano, Shirley and Jimmy Cooper, Pat and Bill Rogers, Martha and Harry Irwin, Corinne and Cliff Campbell and Dean Thomas. All the widows around town bespeak the fact that the Horsemen's Association are off on their annual ride and a beautiful one it is too, this year. The men trailed their horses to Ana and from there took the back country trails over the green, wooded hills to Palomar Mountain and down to Warner's Hot Springs and Lake Henshaw. This is also the trip

planned by the Los Compadres for early in May.

UNDER THE LEADERSHIP of Joan MacManus, ladies of Our Lady of Solitude parish met at the Tennis Club Wednesday afternoon to formulate plans for a benefit party to be held at the Club on May 30th. Proceeds from the party will go for the new Catholic School now in construction on East Ramon Road. Meeting with Mrs. McManus were Blanche Turonnet, Marie Holland, Alice Hough, Ferol Morgan, Abbie Omlin and Christine Renier.

CLASSIFIED ADS—PHONE 2249

Fire Vanishes

Billowing black smoke coming from an automobile near Tamarisk and Avenida de Caballeros, so alarmed a resident in the neighborhood, he summoned the Palm Springs Fire department at 1:59 p. m. Wednesday.

When the firemen arrived on the scene, the automobile must have continued on its way and firemen deducted that the smoke must have been caused by a flooded carburetor which backfired.

To My Many Friends:

Thanks. I hope that I can justify the confidence you have expressed, and my efforts will be directed to that end.

William H. (Bill) Veith

PALM SPRINGS, CALIF.
Friday April 16, 1948

The Desert Sun—3

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17 Years in Hollywood
6 Years in Palm Springs

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Phone 6573

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Serve Safeway Ground Beef often... as sizzling hot meat patties, as taste satisfying meat loaf, as flavorful creamed ground beef... watch the smiles of good eating satisfaction come from your family. Safeway ground beef is out of the ordinary, it's guaranteed tender, juicy, delicious... guaranteed to hold its volume during cooking... guaranteed to completely satisfy you or your money back. Be sure of the best in ground beef... Shop SAFEWAY.

Featured Today.. **lb. 42¢**



Be sure... shop
SAFEWAY

BEEF ROAST

SEVEN BONE CHUCK ROAST
TRIMMED BEFORE WEIGHING **lb. 47¢**

LAMB ROAST

SHOULDER, FIVE RIB ROAST
NECK AND SHANK REMOVED **lb. 47¢**

SMOKED PICNICS

SUGAR
CURED **lb. 49¢**

CANNED FRUITS, JUICES

Applesauce Redwood Empire 2 20-oz. cans 27¢
Apple Sauce V. B. Brand 2 20-oz. cans 17¢
Choice Pears Harper House 2 29-oz. cans 35¢
Fruit Cocktail Libby 30-oz. can 32¢
Grapefruit Juice Town House 46-oz. can 19¢
Natural, unsweetened.

CANNED VEGETABLES

Mushrooms First State 2-oz. can 19¢
(4-oz., 35¢; Pieces, 4-oz., 21¢)
Mushrooms Jacobs 3-oz. can 31¢
Butters, broiled in butter.
Green Chilis Coastal 2 4-oz. cans 25¢
Tomatoes Gardnerside 28-oz. can 18¢
Spinach Emerald Bay 27-oz. can 14¢
(18-ounce can, 12¢)
Sauerkraut Libby 27-oz. can 15¢
Golden Corn Country Home 20-oz. can 19¢
Whole kernel.
Golden Corn Highway Whole Kernel 20-oz. can 18¢

SAUCES

Hot Sauce Gardnerside Tomato 4 7½-oz. cans 19¢
Tomato Sauce Del Monte 8-oz. can 6¢
Tomato Paste Campana 3 6-oz. cans 25¢

CANNED FISH, MEATS

Sardines Norse Girl 3½-oz. can 27¢
Armour's Treest 12-oz. can 48¢
Hormel Spam 12-oz. can 49¢
Lunch Meat Rath Black Hawk 12-oz. can 47¢

Boiling Beef

Plate meat. Lean. **lb. 19¢**

Lamb Breast

To bake or broil. **lb. 17¢**

Bacon Squares

Cook with beans. **lb. 37¢**

Piece Bacon

Whole or half slab. **lb. 55¢**

SAFEWAY SAVINGS

Airway Coffee 3-lb. **1.15** 1-lb. **40¢**
Whole bean. Ground to your order.
Tea in Bags Canterbury box of 16 bags **15¢**
Choice of green or black.
Cherub Milk 3 small 19¢ 2 tall 25¢
Nestle's Milk 2 cans 13¢ 1 can 13¢
Cornstarch Kingsford 1-lb. pkg. **11¢**
Cat Food Puss'n Boots 15-oz. can **12¢**
(8-ounce cans, 2 for 15¢)

APPLESAUCE

HIGHWAY BRAND 2 20-oz. cans **23¢**

FRESH PRUNES

HIGHWAY BRAND 2 29-oz. cans **29¢**

SARDINES

ARCTIC MAINE 3¼-oz. can **12¢**

BLACK TEA

CANTERBURY ¼-lb. **24¢** ½-lb. **47¢**

CHEESE

DUTCH MILL AMERICAN ½-lb. **33¢** 2-lb. **1.09**

DRIED FRUITS

Large Prunes Sunsweet 2-lb. ctn. **29¢**
Seedless Raisins 15-oz. box **11¢**
Apricots Sunsweet Large 11-oz. **27¢**

MORE LOW PRICES

Semi Sweet Morsels Nestle's brand 6-oz. pkg. **22¢**
Breeze Cheese Food 2-lb. box **95¢**
(½-lb. box, 31¢)
Pork & Beans Van Camp's 30-oz. can **23¢**
(15½-oz. can, 2 for 25¢)
Pork & Beans 2 15½-oz. cans **19¢**
Dennison's brand.
Shortening Snowdrift 1-lb. can **41¢**
Biscuits Oven Ready 7½-oz. can **14¢**
Pie Crust Family Kitchen 10-oz. pkg. **19¢**

SHOP MONDAY

Get week end prices... full selection—avoid week end crowds. PRICES EFFECTIVE THROUGH MONDAY, APRIL 19, 1948 IN LOCAL SAFEWAY STORES

CHECK THESE VALUES

Preserves 2 16-oz. jars **35¢**
Star Peach.
Mushrooms 2 2-oz. cans **25¢**
First state. Pieces.
Pimientos 2 4-oz. cans **25¢**
Coastal brand.
Toilet Soap 3 bars **32¢**
Woodbury brand, medium.
Sierra Pine bar **10¢**
Toilet soap.
Lux Bath Soap bar **14¢**
For face and hands.
Toilet Soap bar **11¢**
Merrill's brand.
Ivory Soap large bar **18¢**
For bath & laundry.
Swan Soap large bar **18¢**
Keep supply on hand.



Good and Fresh MAYONNAISE

Nu Made

Rich homemade flavor.

half pint **26¢** pint **46¢** quart **79¢**

FRESH FRUIT & VEGETABLES

Juicy, flavorful fruits, crisp tasty vegetables at their peak of goodness... ready for you at your nearby Safeway. Enjoy the best... shop Safeway.

POTATOES

NEW WHITE ROSE **lb. 7½¢**

FRESH CELERY

lb. 7¢

ASPARAGUS

FRESH LOCAL **lb. 19¢**

APPLES

OREGON PIPPINS **lb. 7½¢**

SAFEWAY

RIGHT RESERVED TO LIMIT QUANTITIES. NONE SOLD TO DEALERS



You may win
\$1000.00
with your favorite
RECIPE

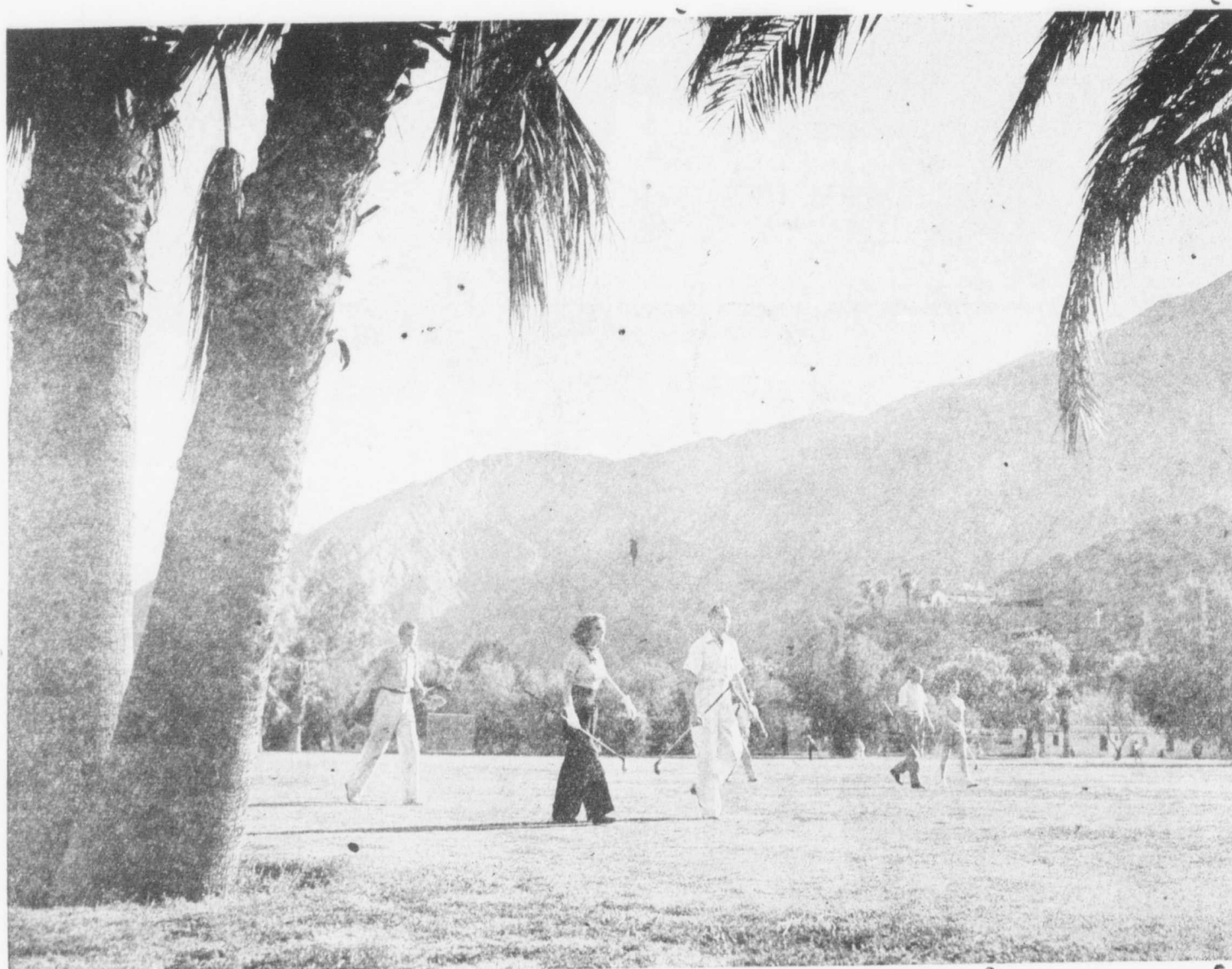
Read all about
"MY FAVORITE RECIPE"
CONTEST
in the APRIL ISSUE
Family Circle MAGAZINE

PALM SPRINGS - DESERT WONDERLAND - Most Picturesque During All Year

DESERT WILD FLOWERS -- The Symphony of Color and Harmony Which Blankets the Desert Floor Each Spring are in Bloom Now Thru

IDEAL VACATION TIME ON THE DESERT

PLAN A S

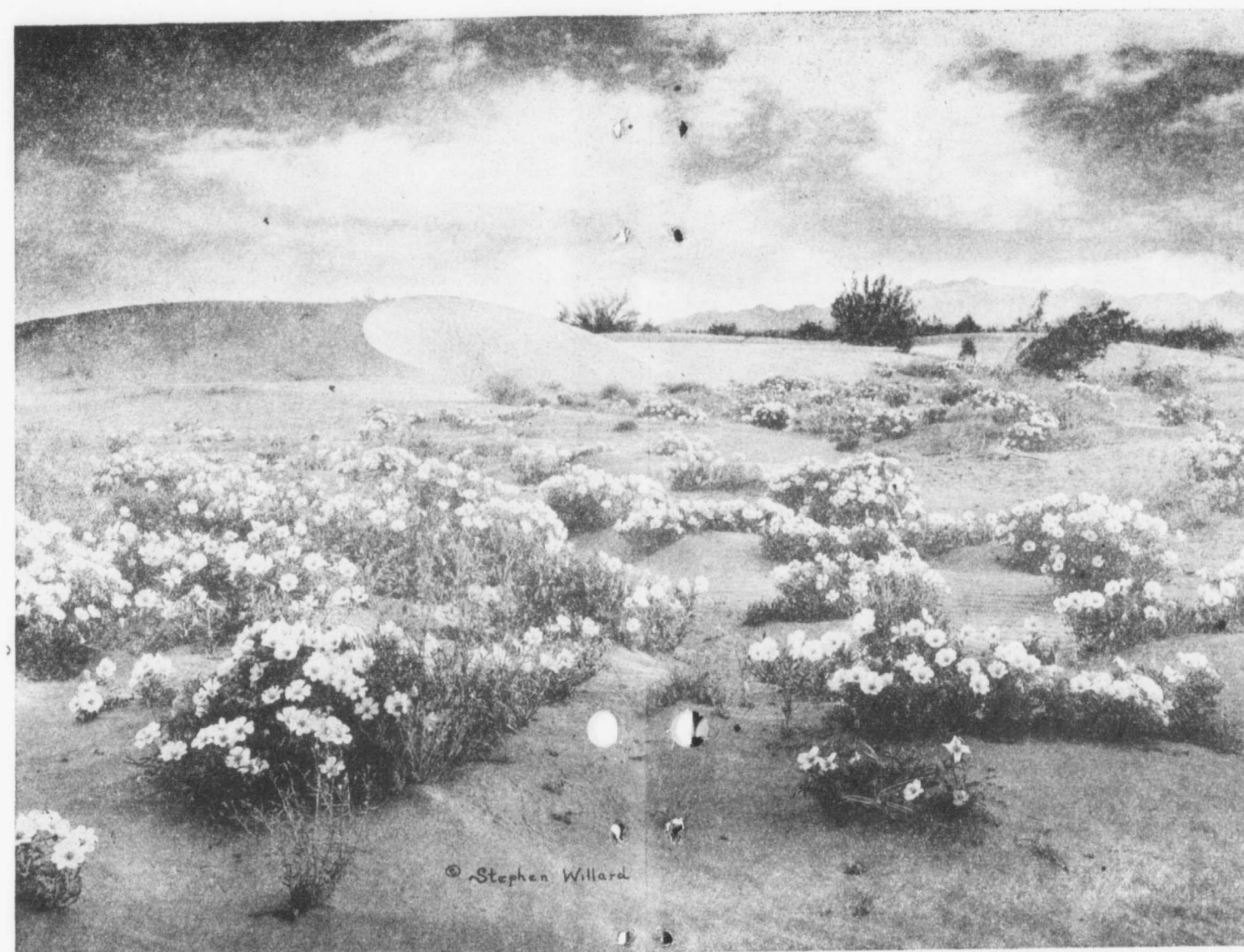


**What Beauty!
What Color!**

**The Desert Sands
Are a Riot of
Color**

A spectacle
that only Nature
can produce . . .

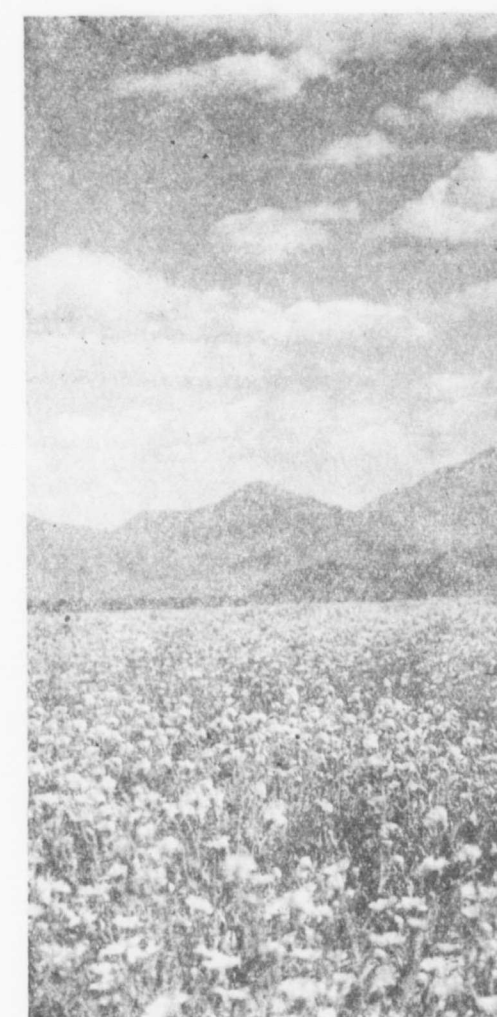
A picture you'll
always remember



Not only are the flowers beautiful in themselves, but their background of Cacti, Palms and stately mountains adds to their magnificence.

The Sand Verbenas, Primroses, Daisies, Star Flowers, Asters, Indian Paint Brush and many other glorious blooms greet you.

*Nature's Beauty .
Calls You*



Here Is Color, Flaming Everywhere, Color that no Artist's Brush Could Ever Capture; Ruggedness, Embodied in the Great Sleeping Giants, San Jacinto Mountains

Come and Stay Thru April and May

SNOW CREEK — Mountain stream, huge boulders, grassy trees, shaded picnic spots.

WHITEWATER CANYON — In portions of the canyon walls are marine fossils, shells, deposited when this valley was a part of the ocean floor.

FISH HATCHERY — Trout hatchery located in White-water Canyon.

SAN JACINTO MOUNTAINS — Reached over spectacular, scenic Pines to Palms Highway, the San Jacinto Mountains offer verdant, mile-high forests. Idyllwild is center of developed area of cabins. Paved high-gear highway from desert.

HIDDEN SPRINGS — A grove of ironwood and palm trees hides the springs.

DATE GARDENS — Thousands of acres of fruit-bearing palms cultured under modern scientific means.

INDIAN WELLS — Pottery fragments and ancient wells dug by Indians.

OCOTILLO FOREST — A colorful group of bright candlewood or ocotillo.

BIG DUNES — Small mountains of silver sand. A beautiful addition to the desert panorama.

FISH TRAPS — Originally believed to be fish traps along the shoreline of prehistoric Lake Cahuilla, these are now known to be sites of Indian wickiups or brush shelters.

The Great Outdoor Life—Breakfast Rides, Moonlight Rides over desert trails with true western entertainment on the desert.

— NOTHING COULD BE MORE ROMANTIC

A moonlight ride over desert trails, most thrilling experience . . . the cowboys singing and strumming their guitars, echoing across the quiet desert is an experience you'll long remember.

An early morning breakfast way out on the desert, and there is nothing more inspiring than the "Sunrise on the Desert."

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YOUR VACATION ON THE DESERT**

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D. E. MORRISON, New Operators
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A Home Away from Home
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Studio Apartments - Kitchen Apartments
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Very Reasonable Rates
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This Season It's the Del Tahquitz Hotel
The Center of All Amusement
Home of the Famous '49er Room
Dining in the Patio
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Swimming Pool for Guests
Enclosed Sun Patio
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Desert Retreat Hotel

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Ultra-modern apartments—that are delightful to see and live in.
Two walls are glass—giving the feeling of being outdoors. Yet any time you can draw the drapes and have cloistered privacy.
The all-electric kitchens are little gems.
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Desert Foliage and Natural Palms
Enjoy the Sunshine and
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Apartments With Every Comfort
Hotel Rooms With All Luxury
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Have FUN in the SUN at HARLOW HAVEN

Indian at El Alameda
A Paradise on the Desert
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ULTRA MODERN APARTMENT HOTEL
Beautiful Large Hotel Rooms
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Relax in the Sun and Enjoy
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Reduced Spring Rates
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Open All Summer
Early Reservation Advised
463 Mel Ave. Phone Palm Springs 9989
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Most Picturesque During APRIL and MAY

which Blankets the Desert Floor Each Spring are in Bloom Now Thru May

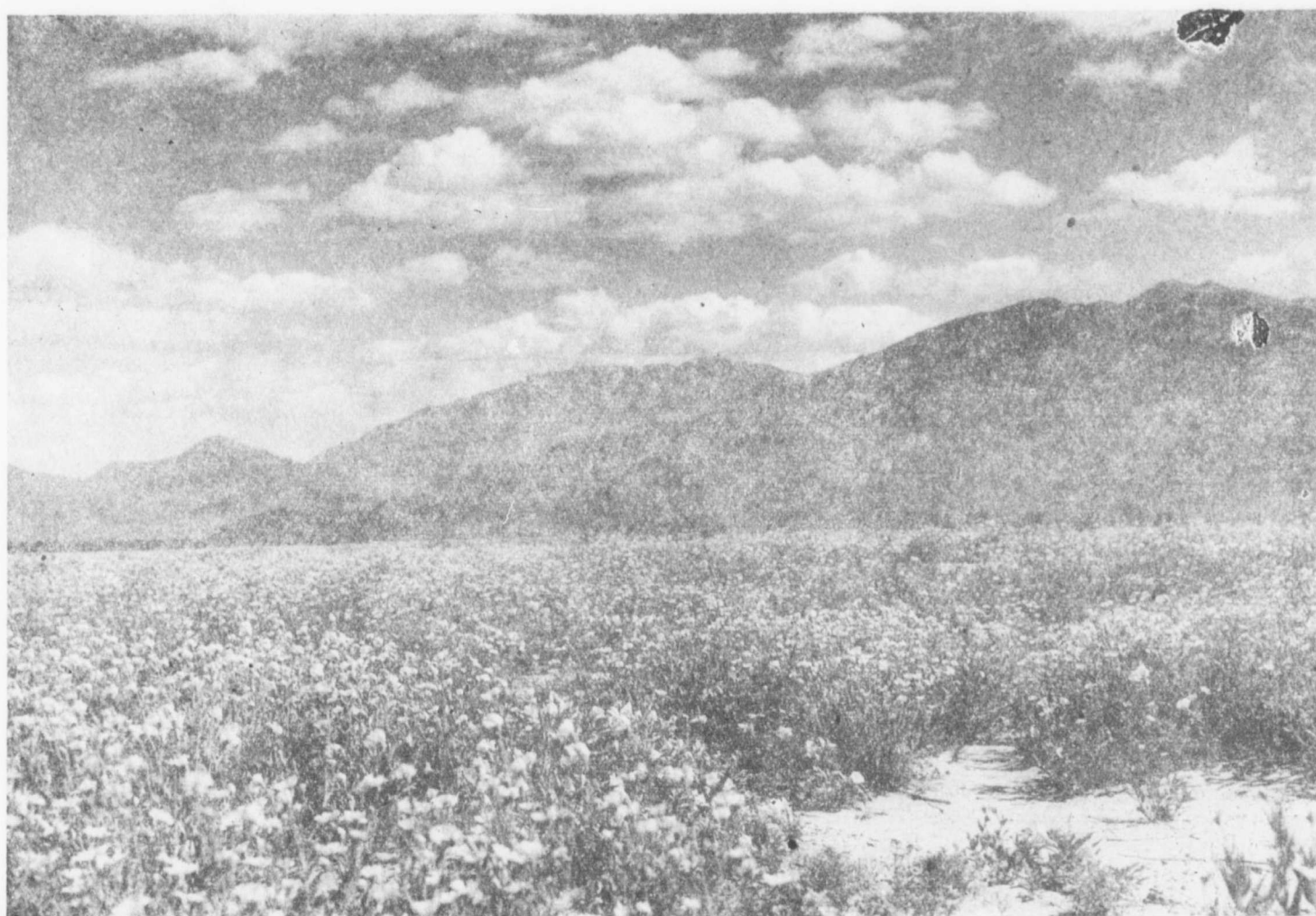
PLAN A SPRING VACATION ON THE DESERT



Not only are the flowers beautiful in themselves, but their background of Cacti, Palms and stately mountains adds to their magnificence.

The Sand Verbenas, Primroses, Daisies, Star Flowers, Asters, Indian Paint Brush and many other glorious blooms greet you.

*Nature's Beauty .
Calls You*



Capture; Ruggedness, Embodied in the Great Sleeping Giants, San Jacinto Mountains

Thru April and May

SERENA

es and Hotel Rooms
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Cahuilla Road
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The Center of All Amusement
Home of the Famous '49er Room
Dining in the Patio
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modern accommoda-
luxurious comfortable
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ments . . . large sun-
sulation and air cool-
perb view seclusion.
es' walk from Bul-

SUMMER RATES

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Reduced Spring Rates
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Open All Summer

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Designed to give the maximum of
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Ultra-modern apartments—that are
delightful to see and live in.

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you can draw the drapes and have
cloistered privacy.

The all-electric kitchens are little
gems.

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See the Wonders

Palm Springs Canyons

1. **PALM CANYON** — Famous all over the world as origin spot of the prehistoric Washington Filifera palms. Thousands visit this canyon yearly. It represents the old Arabian proverb—"A Palm Shall Grow With Its Feet in the Water and Its Head in the Fiery Furnace of Heaven" is born out by the gentle murmuring stream from San Jacinto ice pockets that flow through the grove.
2. **ANDREAS CANYON** — Noted for its five palisades, palms and old Indian caves. Here again, a stream of pure mountain water flows thru the grove.
4. **CHINO CANYON**, among other features has a warm water spring, a luxurious natural bathing place. You'll find here, also, a cove well worth visiting, near where the canyon narrows to a gorge. From this canyon is obtained a fine view of Palm Springs and the desert, located only a mile north of Palm Springs.
5. **MURRAY CANYON**, just south of Andreas canyon with interesting rock formations and palms, stream; an ideal picnic spot.
6. **THOUSAND PALM CANYON**, about 20 mi. East of Palm Springs. Here is gathered a remarkable group-
ing of palms.
7. **PAINTED CANYON** is forty-eight miles from Palm Springs. The high walls of this narrow canyon colored with all the colors of the rainbow. A remarkable sight. A fine automobile road takes you to this canyon.

NOT A STEAL

BUT—if you desire a beautiful home in a most coveted location, walking distance, neighborhood of celebrities, 4 bedrooms, 3 baths with showers, all tiled, den, spacious living room and kitchen; walled and secluded grounds, spacious lawns, patio—then the \$42,000 asked will not deter you. Shown by appointment only.

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208 E. Palm
Newmark 2-1856PALM SPRINGS
P. O. Box 975
Phone 1188**High School Smoke Signal****Life in the Spotlight**

This is the life summary of one of our favorite people around the PSHS campus. I want everyone who thinks they know her to read this and realize how little they do know her.

Wynne Davis Hammond started her musical career at the age of six when she sang at a church tea and forgot her song, thus ending up tearfully in her mother's lap.

After this she decided to become a whistler and spent long hours in the woods learning the language of birds. Her excellent whistling won her many little prizes in grade school.

FROM THE AGE of six to thirteen she studied piano hoping to one day become a concert pianist.

When Wynne was in seventh grade she was soloist for Cleveland's Lakewood High School Glee Club. Incidentally, this Glee Club wasn't open to any students under the 11th grade.

She graduated from the High School in Lorraine, Ohio, where she took all the character parts in the operettas. Of course, she's still a character. Out of a school of between 2000-3000 students she won the contest for most popular and best actress. After this the Senior Order of the DeMolay offered her the romantic leads in three operettas.

For a year and a half after she graduated she worked in a jewelry store, singing concerts at the Western Reserve University in her free time.

A MUSIC LOVER financed a trip to Chicago for her to study voice for a year. She had been working in the team room of Carson, Pirie, and Scott's for three days at the end of the year when she was signed for the lead in a light opera running for two seasons. Then the inevitable happened and she came to California to visit relatives and, like so many do, decided to stay. While living in Glendale she sang for the American Legion, studied dancing, and worked on radio jobs. She later organized a radio trio called "Do, Ra, Me", in which she sang and played the piano.

Her next step led her into the movies where she met and married Alexander Hammond during the first of a series of Educational Pictures' opera shorts entitled "Martha" in which she had the lead.

AFTER SHE FINISHED the work with Educational Pictures they both signed with the radio Adolphe opera of the air where she was a featured soloist.

She worked under Edwin Lester in light opera and was featured in the last three prologues at the Chinese Theater.

She later won the \$1000 prize at the Allied Arts of S. California over 400 other contestants singing in the "Chocolate Soldier". As a result she was the guest star on Jack Benny's program and sang "My Hero" and also sang in the Lohengrin performance at the Hollywood Bowl.

The following year she was signed by J. J. Shubert, light opera impresario of New York, and played ingenue lead in Bittersweet with Evelyn Leigh.

SHE WAS SOLOIST in Beethoven's "Fidelio" in the opening of Pasadena's Festival of Music under Richard Lert.

From that she joined KFI on "Broadway Memories" with a quartet who are now called the Sportsmen.

She worked with the Federal Project for two years, singing "The Merry Widow", "Chocolate Soldier", and many other light operas.

She had the lead in "Cocktail Bar" in San Francisco and then



WYNNE DAVIS HAMMOND

went into movies again dubbing for stars.

OF THE MANY TIMES she's sung the "Messiah" the most outstanding in her memory is with the Philharmonic Orchestra in the Philharmonic Auditorium, Los Angeles.

Next she came out to their date ranch on the desert with the family and this is their fourth season in Palm Springs where she's active as Choir Director, High School Music Teacher, Insanities, Mecca Pageant, Date Festival, and many other occasions where fine talent is needed.

Wynne is like a lovely painting and a lovely painting cannot be appreciated until you stand back and study it. (Brownie Browne).

**Justice Meted
Out in Gobs at
Student Court**

"On this Kleenex box do you solemnly swear to tell the whole truth and nothing but the truth, so help you God," so said Judge Byron Norris as he swore in witnesses during the student city day trials.

The first case to be called was the People of the State of California against Jim Nitch, proprietor of the Desert Camera Shop. Nitch was accused by Don DuBose and Jim Carlin of stealing their sole means of support by accepting the job of school photographer. A small riot occurred when defense attorney K. K. Youngs asked DuBose for whom he worked after school. DuBose was forced to say "Jim Nitch." The case became quite involved when Dr. E. E. Oertel, principal related a tale of bribery and threatened violence to Mrs. Martin and her children. During the testimony of Corky Hammond, who saw the defendant beating DuBose and Carlin, the accused flashed various denominations of bills while endeavoring to silence Hammond.

Paul Summers, science instructor, was charged with reckless driving on Palm Canyon drive at 4 p.m. on March 27. Three witnesses went down rapidly after enduring Summers' cross-examination which shattered their stories. Both Marilyn Ellsworth and Betty Wright were caught on the technicality that evidence seen through glass wasn't legal. Also Summers stated in effect that he had seen Miss Wright on March 27, but under different circumstances. He said that he had seen Miss Wright and the prosecuting attorney, Mort Gilbert, in Palm Canyon responding to a primordial spring urge. Namely, they were indulging in

**Student Politics
Begin to Get Hot
For Six Offices**

Nominating petitions were circulated Wednesday and Thursday by nineteen students at the high school who are competing for six student body offices.

Next year's juniors and seniors who wish to be candidates for one of the student body offices must secure signatures of twenty per cent of the total enrollment in order to be nominated in an assembly which will be held Friday. At this meeting of the student body fellow students nominate the candidates and the latter accept the nominations by making a short talk stating their platforms.

Elections will be held April 26 and 27. The week preceding the elections will be for the candidates use for campaigning.

The candidates for various offices are: President, Barbara Jones, Tom Luke, and Jim Willis; vice president, Joey Flavin, Nicky Nichols, Humberto Lopez, and Sandra Veano; girl's publicity, Mary Klug and Betty Wright; boys' publicity, Ben Chaffey, Norman Rasmussen, and Harold Sweet; finance, Brownie Browne, Jackie Kingsbury, Barbara Thompson, and Adele Woods; and athletics, Chuck Blackhart, Bill Styers, and Eddie Wiess.

Thought is the essential of an act, and the stronger element of action; even as steam is more powerful than water, simply because it is more thereal.—Mary Baker Eddy.

an ancient pastime characteristic of adolescent youth.

The case was dismissed because of lack of evidence.

**STORE
With Living Quar-
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Rancho Mirage**

On Lot 100 x 176
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AN ARCHITECTURAL MASTERPIECE rich in yesterday's charm—designed and constructed for today and tomorrow. TWO LARGE LOTS lavishly landscaped, including twenty-eight citrus trees and one hundred rose bushes with FOUR WATER SHARES for inexpensive care. EXCITING EXPOSURE of cool green lawns and purple mountains. DOUBLE WALLS and TILE ROOF for perfect insulation. RICHLY FURNISHED throughout. RELAX in the quiet dignity of the spacious dining room or BE GAY in the informal atmosphere of the enclosed lanai with brick barbecue and colored tile walkways. TWO HUGH MASTER BEDROOMS, one with fireplace, each with private bath. GUEST ROOM and bath. Maid's room and bath. SUN DECK and two-car garage. ALL THIS for the attractive price of \$62,500.

AN INVESTMENT IN GOOD LIVING

775 North Palm Canyon Drive - Phones 2064, 5475

Good Music

Believing that good music is essential to the progress of a community, KCMJ persuaded the Arizona State College Glee Club to stop in Palm Springs while on its annual tour, and we arranged a concert appearance for them. They will broadcast from the Desert Inn Saturday, April 17, 2:00 - 2:30 p. m.

We invite you to hear also, the Budapest String Quartet, Saturday at 3:00 p. m., and the New York Philharmonic Symphony Orchestra, Sunday at 1:00 p. m., through the KCMJ and the Columbia Broadcasting System.

**1340 on Your Dial****SPECIAL OFFER!****10% DISCOUNT ON PORTRAITS**

for *Mother's Day*

There is still time to have your portrait made for an ideal Mother's Day gift—if you hurry!

OFFER GOOD UNTIL APRIL 30th

*Bernard
Hollywood*

106 The Plaza

106 The Plaza

PALM SPRINGS

PHONE 7151

**THE DUNES**

PRESENTS WITH PRIDE

MORTY JACOBS

The Greatest Piano Sensation Ever
to Appear in Palm Springs!

Playing for Your Pleasure Nightly

There Is no Finer Wining or Dining

Than at

THE DUNES**DINE BY CANDLE LIGHT**

Under the Stars—

In Our Beautiful, Natural
PATIO

Now Open for Your Pleasure

Phone 9014

Closed Mondays

DON'T BE ENVIOUS! Come on Up to the Tennis Club ... Next Wednesday Night ... To the Big Annual "SPRING FROLIC" ... Dinner - Dancing - Entertainment - Prizes - Surprizes. Don't Miss It. Be There! Tickets on Sale at All Hotels or Phone 2121 or 2221.



Wed in Nevada

Mary Wiefels Becomes
Bride of Otis Stockton

Banning and Village friends were surprised last week-end by the elopement and marriage in Las Vegas of Mary Wiefels and Otis Stockton.

The couple flew to the Nevada Gretna Green via chartered plane and plan to make their home on the old A. F. Hicks ranch on the

Banning Bench, recently purchased by the bridegroom. The new Mrs. Stockton is the owner of the Wiefels Mortuaries of Palm Springs and Banning.

Dear Al... All is forgiven. Meet you at Tennis Club Wednesday night at Spring Frolic. Better get tickets. Phone 2121. Love, Rhea.

The Navy has sold a total of 419 combatant vessels for scrap or for conversion to peacetime pursuits.

Advise Veterans Beneficiaries Should Be Named

Veterans who have not named beneficiaries for their National Service Life Insurance policies were advised this week by the Red Cross that under revised laws governing "GI" insurance it is vital for them to do so.

At the time most servicemen's policies were written the law permitted automatic payment of insurance on the death of the insured to his nearest relative. Many men did not bother to designate beneficiaries by name.

Under a revision of the insurance act the proceeds of insurance will be paid in a single sum to the veteran's estate unless he is survived by a specifically designated beneficiary.

Mrs. Vivian Harrington, home service director for the Red Cross Riverside county chapter, said that as a part of an "estate" the insurance loses its identity and is subject to claims of creditors, administrator's fees and court costs. More important yet, she said, in many cases the insurance will not be paid in the manner desired by the veterans.

A contingent beneficiary should also be named, Mrs. Harrington said because under the law if the first named beneficiary dies the balance of unpaid benefits will be paid in lump sum to the estate.

In many cases, the veteran who does not designate primary and contingent beneficiaries may expose his dependents to unnecessary expense and delays, she said.

Veterans may obtain data on "GI" insurance from the Red Cross.

Fishing is a \$5,000,000,000 industry in the United States.

Benny Loves Palm Springs

And, Just Like in St. Jo, They Love Benny
In Palm Springs; He'll Be Here Again Sunday

Jack Benny loves this town of Palm Springs.

He loves it so much he is determined to break the jinx that has dogged his two previous radio shows here within the last sixty days. A third broadcast is scheduled for the Legion auditorium again Sunday.

During the first broadcast he made from Palm Springs in February the auditorium, through failure of air-conditioning, became so hot his wife, Mary Livingstone, fainted after the show.

THE SHOW last Sunday saw a power failure blackout approximately two minutes of the performance and left unsolved for listeners the: "Murder at the Racquet Club."

"Barring such incidents as failure of the air conditioning units, power failures at Whitewater and too many laughs which delayed the show last week, the broadcast this Sunday should be the show of shows and come off without an incident," declared Benny.

VILLAGERS are herewith informed that The Desert Sun will not be distributing the tickets as was done for the two previous Benny shows. As a matter of fact the tickets have already been distributed by none other than members of the Benny company who sought out persons in the Village who have never attended one of the performances.

The theme of the show this Sunday is expected to continue the Benny hunt for the Oscar he lost after borrowing it from Ronald Coleman. Last week an attempt was made to borrow the Oscar won by Paul Lucas to replace the one Coleman is pressing Benny for. This Sunday, another academy award winner will be a guest star on the program of

try again to borrow an Oscar to replace the one he lost.

IT IS NOT KNOWN whether whom Benny will, in desperation, the solution to "Murder at the Racquet Club," in which Charley Farrell and Paul Lucas took a part, will be given.

In last week's show Benny decried the exaggerated use of the high cost of vacationing in Palm Springs by comedians as a laugh getter. It is expected that he will continue to assail these radio performers with a similar barrage of pointed jokes.

The Secretary of the Navy rates a 19-gun salute upon arrival and departure at Naval activities.

Beautiful Home Site

In Tahquitz Park
Near Tennis Club
Priced for Quick Sale

\$7500

PETER B. SHEPTENKO

475 N. Palm Canyon Drive
The Pioneer Realty Co.
of Palm Springs
Phone 7366 - 2814

FOR SALE

LUXURIOUS NEW HOME

372 CAMINO DEL NORTE LOS PALMAS ESTATES

7 Rooms, 4 Baths, 3-Car Garage
Large Lot Completely Walled and Landscaped
Irrigation Water—\$48,500, Terms

A. B. CRIST, Owner and Builder

Phone 6044 or See Your Broker

PALM SPRINGS, CALIF.
Friday April 16, 1948

The Desert Sun—7

Mrs. Williamson Host To Son and Grandson

Mrs. Billy Williamson, associated with the realty firm of Wright and Tracy, has as her guest this week her son, R. N. Williamson of Newport Beach and his son, five-year-old Dicky. Mr. Williamson recently be-

came the owner of the Newport Abalone Company.

How to Win Friends and Not Make Enemies—Get your tickets now for the Spring Frolic at the Tennis Club Wednesday night. Phone 2121 or 2221 for tickets.

CLASSIFIED ADS—PHONE 2249

THE END IS NEAR EVERYTHING MUST GO!

LOOK... SUITS

Gabardine and
Worsted

Regular All Sizes
\$65.00 Closing Out at \$45.00

It's Straw Hat Time

Straw HATS Reg. \$10 Value
Closing at \$3.95

SLACKS Reg. \$22.50
Closing Out at \$12.50

SLACKS Reg. \$13.95
Closing Out at \$6.95

Don't Forget Now Is Short Sleeve Time

SPORT SHIRTS Reg. \$9.95 Values, Now Only \$5

SWIM TRUNKS Reg. \$5.00
WALKING SHORTS NOW \$2.50

IT WON'T BE LONG NOW

Get Your Share of These Terrific Bargains
at

FULTON'S Inc.

IN THE OASIS HOTEL

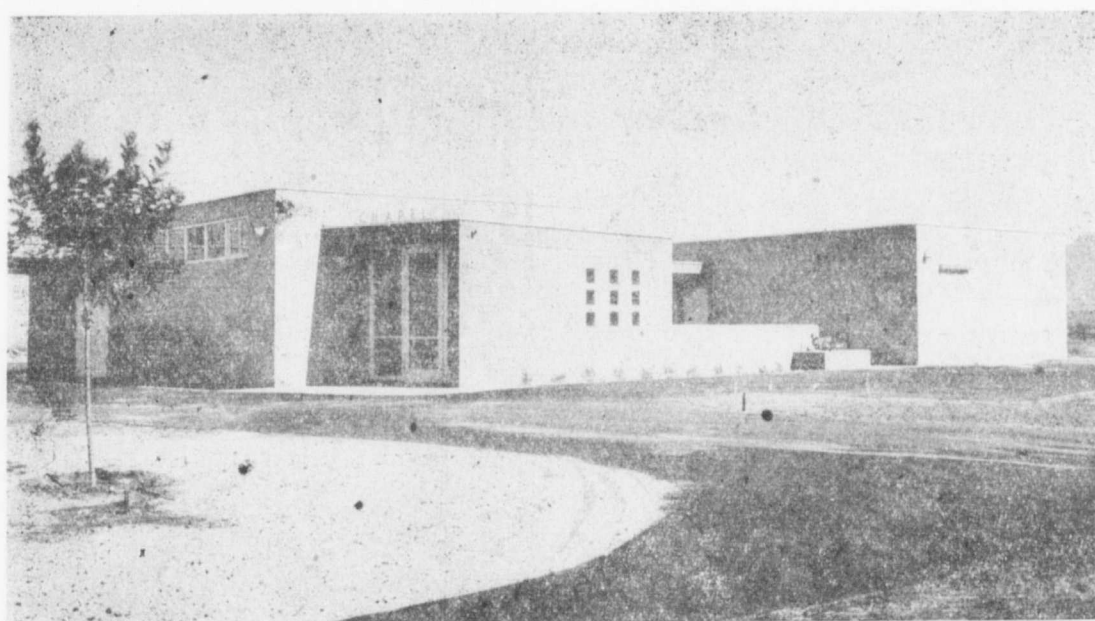
WANTED

Beauty
Operator
Also
Barber

Both Must Have
Managers' Licenses

Florence O. Sturdy
Box 218
CEDAR GLEN, CALIF.
Phone
Lake Arrowhead 8122

WIEFELS & SON



Continuing to offer Palm Springs the same superior mortuary and ambulance service—as this firm has for over 40 years... Now with the additional facilities and convenience of Palm Springs' own mortuary and ambulance service.

HOWARD WIEFELS, Director

ANNOUNCE

The Opening OF THEIR NEW

Palm Springs

MORTUARY and

AMBULANCE SERVICE

Your Inspection Invited

Preview Opening Saturday Afternoon April 17th

666 VILLA ROAD—2 Blocks South of Ramon Road
Corner Villa Road and Sunny Sands Road

Palm Springs

TELEPHONE 2977

P. O. BOX 359

Congratulations at the Time of the Opening of Your Beautiful New Building

Thanks for Selecting Us to Furnish Your New Mortuary
— AARON SCHULTZ FURNITURE CO. — Furni-
ture, Furnishings and Draperies. 8 Stores to Serve You.
317 American Ave., Long Beach, California.

Best Wishes at the Time of Your Opening — SUNSET
TILE & ROOFING CO. — Furnishers of All Roofing
and Tile. 509 Orange St., Redlands, California.

Congratulations at the Time of Your Opening—J. M. CONNELL CO.,
375 Sunny Dunes Road—Furnishing the Cooling System and all Sheet
Metal.

Best Wishes at the Time of the Opening of Your Beautiful New Building—
PALM SPRINGS BUILDERS SUPPLY CO., Ltd., Lumber, Hardware,
Paints, etc.

From Page One—MORE ABOUT
Auto Industry . . .

present preparedness program now before congress would in any way affect the production schedule of his company. Today it is producing within 70 per cent of its pre-war production.

THE PRICE of the 1948 automobile called the Futuramic, is holding close to the level of 1947 prices. The Oldsmobile head said

that he saw no immediate raise in prices, although at the present time his company is negotiating a new labor contract with unions.

"If the unions win an increase in wages, naturally," continued Skinner, "the price of Oldsmobile will go up."

McCoubrey was assured that everything is being done to supply Oldsmobile models to every agency and was advised to pass that word along to his patrons and those awaiting delivery.

Visiting Los Angeles ???**Crescent Heights Hotel**

One of Los Angeles' Newest De Luxe
Combination Living Room-Bedroom Units

Immaculate — Intimate Atmosphere

3 Minutes to Hollywood - Beverly Hills

Rates from \$5.00

RUTH SOUGEY, Resident Manager

6301 Orange Street

YORK 5243

**Palm Springs
DEPARTMENT & HARDWARE STORE****White Broadcloth Shirts**

**PERFECTO
Shirts**

Perfect Appearance!
Perfect Fabric!
Perfect Styling!
Perfect Buy!

3.45 and 3.95

These shirts are a top drawer favorite. They're
flawlessly tailored of lustrous broadcloth with
fused collars, ocean pearl buttons. Precision cutting
to the natural body contours insures perfect fit. Sanforized
for less than 1% shrinkage. Sizes 14 to 17.

SHORT SLEEVE SPORT SHIRTS	2.95 to 4.50
WHITE "T" SHIRTS	79c to 1.00
SUEDE KNIT "T" SHIRTS	1.95
White or Solid Shades of Tan, Blue or Maise.	
CUSHION SOLE SLACK SOCKS	50c
KNITTED BRIEFS "SPECIAL"	55c
SAILCLOTH SLACKS, Faded Blue	5.50
WHITE DUCK PANTS	3.25
LEE PAINTER OVERALLS	3.95
LEE CARPENTER OVERALLS	5.50
PLAID GINGHAM WESTERN SHIRTS	4.95
"PARIS" HAND TOOLED WESTERN BELTS	2.50

**DUN
DEERS**

The Hand-laced Casual Classics

OXFORDS
SANDALS
SLING PUMPS

They're all the rage—
They're making news—
These smart new

Dun Deer Casual Shoes!

5.95

YOUR ALL YEAR 'ROUND STORE

From Page One—MORE ABOUT
This Side of Sun . . .

name was the shortest, according to the copy-desk method of figuring letters . . . Easier to get in a head-line that way and I have to write a lot of headlines twice per week . . . That's why I'll be for Taft if he's nominated by the republicans . . . His name only counts three and a half with that narrow 'f' and 't' . . . MacArthur, now, although he's a top man, has a name with ten count . . . The Head-Line Writer's Committee for the Election of Taft may be formed right here in the Sun office . . . Unless the democrats put up some guy with a shorter name.

REMEMBER when elections were the cause of a lot of excitement here? . . . Grant Wood says the last torchlight political parade they had in town was in 1933 . . . The democrats got one up for Franklin D. . . Fiery torches, fiery speeches and fiery arguments . . . Now they just ring doorbells and write letters . . . A noted Villager, who is a statewide political leader, came forth with a thought-provoking statement on campaigning this week . . . Said she: "The fellow who is doing something worth while, who is devoted to the task at hand, is at a disadvantage in campaigning . . . It's the fellow who has no job, nothing to do, who has the time to go out and see the voters which is what it takes to get the votes." . . . She was speaking of the national situation, naturally.

THIS IS REALLY the year when you'll hear that expression "Use the Rubber Stamp" many times . . . One election has passed, there's another next Tuesday . . . A third on May 21 which, by the way, is an important one, too, in that it has to do with the revision of our school control system . . . A fourth on June 1, that's the primary, and a fifth in November when the GOP expects to return to the White House after 15 lean years . . . Are you registered? . . . Maybe we can touch up some other controversial subject like benches, for instance, for another special election in between . . .

6½ ACRES
ADJOINS
SMOKE TREE
For Guest Ranch
or Homesites

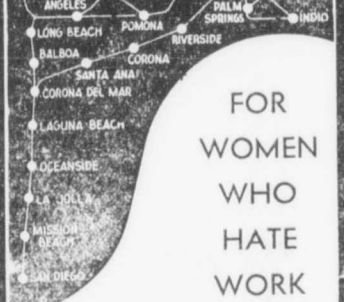
Las Palmas	Lot \$6750
Merito Vista	" \$6500
Olivero Street	" \$3450
Near Lone Palm	" \$7750
Winterhaven	2 Lots \$4100
Lot near Bob Hope's	\$2850
Indian Trail Tr. Lot	\$1800
Lot near Ramon Rd.	\$500

**MUNHOLLAND
& CO.**

431 N. Palm Canyon Drive
Phone 3673

HIDDEN SPRINGS RANCH

THOUSAND PALMS ROAD PALM SPRINGS



FOR
WOMEN
WHO
HATE
WORK

The bane of private ownership is now banished on the desert! No longer need women fear the drudgery of opening and closing homes and house work in this maidless area.

In the gorgeous oasis of 25 year old Tamarisk trees of this 1300 acres of estate sites an enchanting and unique club is nearing completion, will formally open this autumn.

The spacious club house of lounge and formal dining room is adjacent to a large heated swimming pool with grill and snack bar for sun bathers.

All original owners of private homes in this development receive membership in this club without initiation fees. The club will furnish homes with maid service, open and close homes, take care of property and water shrubs during owners absence, eliminate feminine drudgery and responsibility. Every modern utility including Texas natural gas. Direct paved road to Palm Springs—12 minutes commuting to shops and theatres.

Small artistic homes encouraged. For larger estates 2½ to 10 acre sites available.

CHARLES DOYLE

Pioneer Developer of

Desert Ranch Property

Deep Well - Smoke Tree

Now Hidden Springs

THOUSAND PALMS

CALIFORNIA

From Page One—MORE ABOUT
Spare That 'Coon

Hunters, don't pull that trigger, that is, if you see a raccoon running across your gunights.

This plea was contained in a report to police by J. H. Hicks, living at the Smoke Tree Trailer Park. Hicks said that his pet 'coon escaped Tuesday afternoon.

That one should be held in August when those who are here want a bench in the shade . . . Practically have to have one, what with only four places equipped with stools eligible to be open between June 30 and Sept. 1 . . .

A SERVICE STATION man gets all sorts of odd requests and odd tasks but Chuck Stone up at the Texaco station said that having to assume the role of Stork was something new . . . Wednesday night about 10 o'clock, he received a call from a Villager who said he had to get his wife to the hospital but quick and that the battery in his auto was dead . . . Stone rushed to the scene and pushed the car to the service station . . . While he was replacing the battery, the woman said: "You'll have to hurry." . . . Stone put the woman in the service car, his son at the wheel and sent them to the hospital . . . And shortly thereafter a fine son was born to Mrs. Vince Dipaula . . .

What? "Spring Frolic!" Where? Tennis Club! When? Wednesday night! Who? Everybody! How? By Phoning 2121 or 2221 for tickets.

The Desert Sun

Friday April 16, 1948

OLIVER B. JAYNES
Owner and Publisher

Issued Every Tuesday and Friday
At Palm Springs, Calif. Phone 2249

Entered at the Post Office at Palm Springs, California, August 5, 1927 under the Act of Congress of March 3, 1879.

10c Per Copy \$5.00 Per Year

Member
Calif. Newspaper Publishers Ass'n.
National Editorial Ass'n.

With appreciation for your friendly support in
the recent election and I ask your continued
cooperation during my term of office.

RUTH HARDY

COUNCILMAN—DISTRICT No. 7

HOME for SALE

On lot 225x149' in sheltered cove, close in, walled-in grounds with citrus grove and many palms and shrubs; house is country ranch style with all rooms opening into patio; 5 bedrooms; 5 baths; 3 fireplaces; completely furnished. A lovely gracious home. Can be used for year 'round living. Priced at only \$49,500.

Offers Considered

See

MURIEL E. FULTON, Realtor

482 N. Palm Canyon Drive

Phone: 2226 - 2225

FRANCES WILSON - ERNIE DUNLEVIE

IRVING SANBORN, Associates

The Tailored Lady

CARNELL BLDG.

CLEARANCE SALE

1000 FINEST WOOL SWEATERS.
Ranging in Price. **\$5.95 to \$39.95**

GO AT ½ PRICE

All Sizes
and Colors

Buy several—as you will never get such values again!

50 All Wool COATS. Reg. \$37.95 to \$49.95
SALE PRICE **\$10.00**

FOR THE SHORT WOMEN:

A group of Dresses, women's and misses sizes.
\$25.00 to \$45.00—SALE PRICE **\$10.00**

A Group of Imported Mexican PLAY SUITS.
Reg. \$16.50 to \$27.95. SALE PRICE **\$5.00**

Many Other Items at
CLEARANCE SALE PRICES

1 to ½ off

From Page One—MORE ABOUT
Promotion . . .

the annual revenue from business licenses which this year is over \$50,000, funds the equivalent of 15 cents on each \$100 of value. The council is not required to appropriate any funds if it deems the expenditure unwise or unneeded, but it is authorized to do so if it wishes.

THE MAXIMUM the council could spend under present conditions would be \$22,500 a year, and it could appropriate any sum less than this. The council is not limited in its selection of organizations or agencies through which the funds can be spent for advertising and promotion; the city conceivably might set up its own department to direct this work if it found a need for such action. Organization authorized to spend the money must present to the city receipted vouchers showing actual expenses of funds before being reimbursed from the fund.

**A Child's
Summer
Paradise**

Riding - Swimming - Hiking
Fishing - Picnics - Nature
Study - Indian Crafts - Camp
Fire Gatherings - Wiener
and Marshmallow Roasts.
Motion Pictures. It's all fun
and adventure at Sa-Ha-Le
Guest Camp. Special activities
for the younger groups.
For Full Information Write
Our All-Year Headquarters.

1130 LOCUST AVE.
Long Beach 13, Calif.
Telephone: 66-6595

SA-HA-LE LODGE
BIG BEAR LAKE, CALIF.From Page One—MORE ABOUT
Chest Funds . . .

short of phenomenal. He, too, was thanked.

Elected at the meeting were Ernest Alschuler, Arthur Bailey, Mrs. Frank Purcell, Lyle Newcomer, William Dean, Mrs. Harold Hicks, Mrs. Earl Coffman, Kenneth Kirk, Mrs. James Oliver, Mrs. Stanley Rosin, Robert Peterson and Carl Lykken, directors.

Next meeting of Chest directors will be in Red Cross headquarters at 3 p.m. Tuesday, Mrs. William A. Lippman, retiring secretary, announced.

CLASSIFIED ADS—PHONE 2249

From Page One—MORE ABOUT
Council Vote . . .

that developed in his district. Mr. Jaynes said: "While I did not seek the office and made no campaign whatsoever, I greatly appreciate the unselfish efforts of those who worked in my behalf and the confidence of those who voted for me."

THE NEW COUNCIL will meet next Tuesday night when the present council meets for the last time to canvass the votes cast Tuesday.

CLASSIFIED ADS—PHONE 2249

**Palm Springs
Village Theatre**

Continuous Daily from 2:45 P. M.
PHONE 4384

FRIDAY APRIL 16

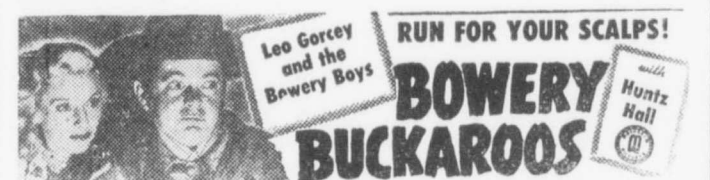
ADMIRAL RICHARD E. BYRD'S

"DISCOVERY"

— Also —

THE WILDE TWINS IN
"CAMPUS HONEYMOON"

NEWS CARTOON
SAT. ONLY APRIL 17



— Also —
"HOPALONG CASSIDY RETURNS"

With WILLIAM BOYD - GEORGE "GABBY" HAYES
EVELYN BRENT

CARTOON BLACK WIDOW No. 13

SUN., MON., TUES. APRIL 18-19-20

DANNY KAYE - VIRGINIA MAYO

— in —

"SECRET LIFE OF WALTER MITTY"

(In Technicolor)

With BORIS KARLOFF - FAY Bainter
ANN RUTHERFORD - THE GOLDWYN GIRLS
NEWS CARTOON

Plaza Theatre

PHONE 7384

Continuous from 5:45 P. M. — Sunday from 2:45 P. M.

FRI., SAT. APRIL 16-17

Dennis Morgan

Viveca Lindfors

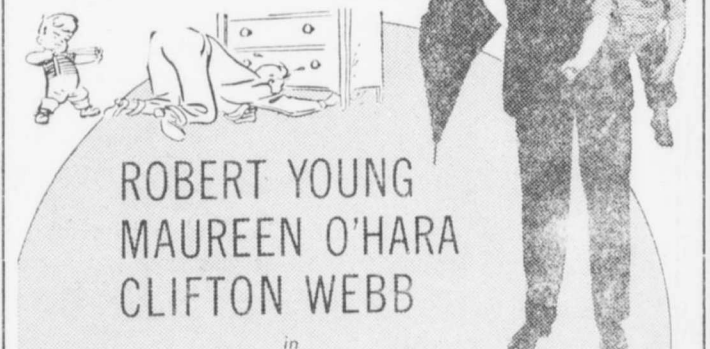
NEWS

CARTOON



SUN., MON., TUES. APRIL 18-19-20

Baby-sitting made easy!..
in one uproarious,
laugh-packed lesson!



Sitting Pretty

with RICHARD HAYDN
LOUISE ALLBRITTON



TUNE IN KCMJ—1340 ON YOUR DIAL—FOR HAL DAVIS' "MUSIC FOR THE PARTY" PROGRAM AT 11:15 P. M. AND GET ONE OF THE THEATRE PASSES GIVEN AWAY. ADDITIONAL THEATRE NEWS AT 7:30 A. M., 4:30 AND 8:30 P. M.

P. S. Pinckard Contractor, is Taken by Death

Resident of Palm Springs For 25 Years, Laid To Rest Yesterday

Last rites were said yesterday at 2 p. m. at the American Legion World Wars Memorial for Ryland S. Pinckard, well known Palm Springs contractor, who died at Loma Linda last Saturday after a long illness.

Mr. Pinckard, who was 52 years of age at the time of his death, had been a resident of the Palm Springs area for 25 years. He built many local structures, one of his latest contracts being the World Wars Memorial hall from where services were held yesterday.

The Knights Templar were in charge of the services with members of the Shrine club of Palm Springs and Banning acting as honorary pall-bearers. The Rev. Harry Gremer of the Banning Baptist church, spoke.

Mr. Pinckard is survived by his wife, Mrs. Susan Pinckard, a son, Edgar S. of San Francisco; two daughters, Gwendolyn McCrary and Susie Boxlom, both of Banning.

Another son, Earle, was killed in action in World War II.

Interment was in Palm Springs cemetery. Wiefels Mortuary, East Ramon road, was in charge of the rites.

An electric vacuum bottle, designed to bring a pint of water to a boil in a few moments, shuts off automatically and keeps liquid a few degrees below boiling indefinitely, is now available.

Palm Springs Personalities—



Taking advantage of the croquet greens at Firecliff Lodge are Mr. and Mrs. Leonard K. Firestone and their daughter, Lendy (upper left). Although Lendy enjoys boating on the lake at Shadow Moun-

tain Club nearby or playing on the antique carriages that decorate the Firecliff grounds, she particularly enjoys her croquet and her greatest thrill is when she can win over her mother and father... an occasion, they say around Firecliff, which is not too infrequent.

Photographed in typical Palm Springs attire at the Normandy Village Inn are (left to right) Mr. and Mrs. Alfred D'Ancona and Mr. and Mrs. Melville Rothschild (upper right). A prominent Chicago family, the Rothschilds are well known in Palm Springs and the family maintains a winter residence here. The two couples are frequently seen about the Village, their favorite spots being the Stables, Dunes and the Racquet Club.

Also from Chicago are Dr. and Mrs. Samuel Salinger (lower right) who this year mark their tenth winter spent in Palm Springs. They are guests at Tamarisk Courts. Dr. Salinger is head of the ear, nose and throat department of Loyola university school of medicine in Chicago. While in



—Photography by Bernard of Hollywood.

—By Barbara Schilly

Palm Springs Is First Prize City

Another Radio Contest Winning Pair Due Here

Palm Springs is rapidly becoming a mecca for prize winning radio contestants.

Latest scheduled for a trip from Los Angeles will be the winners of a "Meet the Missus" program. They will arrive in the Village Wednesday, be given quarters at the Colonial House by Mr. and Mrs. Thelma Davis, and will dine at Don Manchester's Bombay. Transportation will be by Western Air Lines.

The winning couple will also be interviewed over KCMJ by Dick Joy.

As long as there are nations which would resort to intimidation and force, we invite aggression if we lose our ability to strike back—Gen. Omar Bradley, Army chief of staff.

Property Tax Bill \$45 Per Capita

Almost \$5 Higher Per Person Than 5 Years Ago

Property tax bill in Riverside county for the county, schools, and special districts for this year averaged \$45.38 per capita, compared with the \$41.26 per capita bill of last year and the \$31.51 per capita for 1941-42, California Taxpayers' association said today. City property levies are not included.

For 1943-44, when the per capita levy for these governments throughout the state was at its war-time low of \$29.21, the per capita in this county averaged \$25.51.

Throughout California, the per capita property tax bill for 1947-48 for the counties, schools, and special districts averaged \$44.92, compared with \$39.69 for 1946-47 and \$34.34 for 1941-42. Statewide war-time low per capita was \$29.21 in 1943-44.

Chinese-American Dinners

Open 6 P. M.—3 A. M.



Dick Henson's
CANTONESE
HOUSE

On Amado Rd.
by the
Golf Course
Entrance

Phone 2953

Second Section

The Desert Sun

Palm Springs, California
Friday, April 16, 1948

Equipment

Airport To Receive
Material from WAA

The city's municipal airport, under the management of Mrs. Mary Nelson, was in receipt of a \$3000 piece of equipment from War Assets Administration.

Called a LeTourneau turncrane, the equipment is to be transported from San Diego by the city to the airport here within the near future.

A successful war against rats would save as much grain as it is possible to send Europe—Norman Thomas, Socialist leader.

Southern California, he has been guest speaker at several medical gatherings, however, all the time he can spare from his professional duties, he prefers to spend in Palm Springs, sunning, golfing, swimming and mainly relaxing.

Other Chicago recruits to the desert are Mr. and Mrs. Lewis J. Lederer (center) and Mr. and Mrs. Edward Denvir (lower left) who are in Palm Springs for their second season. As evidenced by their clothing, the couples enjoy the cowboy life and ride every day from Rogers Stables.

Mrs. Frank Shannon, well known former Villager, was able to leave Loma Linda hospital and return to her home in Banning after a severe illness. Mrs. Shannon is wife of former Mayor Frank V. Shannon and, with her husband, formerly owned and operated Vaughan Arms here.

There are about two and one-quarter billion people in the world.

OUR SPECIALS

Bungalow Apartments

Six-unit court. Just completed. Room for expansion.

Price, \$40,000

Palm Canyon Frontage

100 ft. on North Palm Canyon Drive.

\$12,000 Full Price

Beautiful Home

Three bedrooms, 2 baths, guest house, south patio, corner estate lot.

Price, \$25,000

Residence Estate Lot

Lot with irrigation water. Underground utilities. Close in.

Price, \$4000

CULVER NICHOLS, Realtor

Barney Johnson

Al E. Hoover

Fred V. Arscott

861 N. Palm Canyon Drive

Phone 2182

OWN A Tahquitz River Estates HOME

IN TIME FOR PALM SPRINGS' GREATEST SEASON-1949

If you BUY NOW,
next Fall you will be able
to enjoy Palm Springs'
greatest season.
in your OWN HOME.

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Burglars gained entrance through a rear window of the Palm House during the early morning hours of Tuesday and escaped, according to Detective Durman Ordway, with a bottle of whiskey and \$11 in cash.

Minnesota's per capita income in 1947 was \$1090.

Museum Notes

LLOYD MASON SMITH

Tonight's film classic, open to members only at 8 p.m., will be "Metropolis", directed by Fritz Lang and starring Gustav Froelich.

Tomorrow's field-trip—an all-day auto-caravan—will go to Whitewater Canyon to visit the Trout Hatchery. Also to be seen on the trip will be the San Andreas earthquake fault. About 35 miles of round-trip driving will be involved in this trip; no hiking. Bring lunch. Group leaves the Museum at 10 a.m., returns by 4.

Mrs. J. H. Comby of Whittier, Southern California Representative of the National Audubon Society, will be the guest lecturer Saturday night, April 17. Mrs. Comby will present an illustrated talk entitled: "Glimpses Into the Realm of Nature". Public invited without charge. 8 p.m.

NEXT TUESDAY'S program will consist of four natural history films: "Ocala", "Winter Wonderland", "Fish From Hell", and "Animal Cunnings". Open to the public at 8 p.m. No charge.

Next Wednesday, the 21st, another in the series of Symphony Evenings will be presented. The program will consist of three numbers: Mendelssohn's Piano Concerto, Howard McDonald's "Saga of the Mississippi", and Ravel's "Daphnis and Chloe" suite. Public invited, 8 p.m., no charge.

On Thursday, April 22, at 8 p.m., the final Cathedral City program of the season will be held in the Town Hall there. At that time the Museum director, Lloyd Mason Smith, will present his color movie "Western Wayfarer", taken on his 15,000 mile trip last summer. The Museum has given one program a month at Cathedral City this season. Public invited, no charge.

Next Friday's Film Classic will be the silent picture, "The Four Horsemen of the Apocalypse", which stars Rudolph Valentino. Open to members only, 8 p.m.

OVER 20 PERSONS went on last Saturday's field-trip to the Indio Mud-hills. They were Miss Mignon Allen, Helen M. Clatsworthy, W. E. McClaren, Mrs. Ernestine Cohn, Mrs. Charles Cranmer, Mrs. Elsa Fries, Mr. and Mrs. F. Fuller, Kathryn Groot, Miss Daisy Herrick, Mrs. Mary Jenkins, Mrs. Alice I. Jones, Albert Lamoreux, Mrs. Hedwig Ludewig, Mrs. Gertrude Martin, Mrs. Ida

W. Moshier, Mrs. Mittiebell Sandefur, William A. Slick, Miss Gertrude Souers, and Mr. and Mrs. George Verhagen.

The special field-trip last Sunday, originally scheduled for Snow Creek Falls, was changed at the last minute to Whitewater Canyon where the group visited the trout hatchery. Those who went Sunday were: Miss Mignon Allen, Joselyn Domela, Mr. and Mrs. Claude Gottbehuert, Anna Jordan, Arthur Laidlaw, B. Lempe, William E. McClaren, Mr. and Mrs. F. Mack Moore, Wayne Morris, Tom Nimsic, Stephanie Orth, Michael Van Dame, and Mrs. Esther Yurman.

Membership total is now 589, new members during the last week being the Cathedral City Woman's Club and Mrs. Samuel Mundheim. Renewals came from Commander and Mrs. R. H. Knight, Sanford Samuel, and Mr. and Mrs. Lester Wm. Ward.

ALSO ADDED to the Museum collection last week were two baskets, one completed and one unfinished to show the construction, made from the leaf fibres of a Mexican palm. These were constructed in Sinaloa, Mexico, and collected by John Hilton—well-known artist and author—when he was searching for the lost amethyst mines. Mr. Hilton also donated a large electric quartz crystal, which he is preparing to mine commercially, and about 50 small amethyst crystals picked up from the tailings of the lost mine that he rediscovered last year. Mr. Hilton, while he was here to give a talk at the Museum last Thursday evening, not only autographed the Museum copy of his book "Sonora Sketchbook", but also made a little pen-and-ink sketch on the fly-leaf. He is at the present time working on a new book on the Colorado Desert in which he is incorporating a lot of the early history of Palm Springs.

An added exhibit to the original small collection of stamps

depicting animals, birds and plants was assembled last week by the director and is now on exhibition at the Museum. These are mounted in three separate frames and show some very interesting and beautiful natural history stamps.

THE EXHIBIT of live flowers at the Museum has attracted a great deal of interest, especially among the tourists from out of town. If you have seen any flowers which you cannot identify you are urged to visit the Museum to see if they are on display there. If they are not you can probably learn the identification upon inquiry.

Victim of an attack by a cat was a Whip-tail Lizard, which is a native of the open sandy desert area. It is a beautifully marked lizard with a grey head and back, shading into a soft orange-brown color with a black reticulated pattern all over. It has very large external ear openings back of the eyes. Unfortunately this lizard was injured by the cat and died shortly after being brought in by Judy Owens. Like all of our local lizards the Whip-tail is perfectly harmless. It feeds upon insects which it stalks and runs down. In turn it forms a major item in the diet of such birds as the Road-runner and the Shrike, and such snakes as the Sidewinder. Their average length is about 6 inches.

Another Desert Tortoise was added to the small collection now to be seen in the patio of the Welwood Murray Library. This latest addition, and the largest, was made by Miss Edith Ludwig.

Another Scorpion was added to those on view at the Museum by Pat Bond.

Inward sincerity will of course influence the outward deportment; where the one is wanting, there is great reason to suspect the absence of the other.

—Sterne

GI Chorus Is Heard in Fine Concert Here

Friday night, April 9, the Owen Coffman Post of the American Legion presented a choral concert by the American "G. I." Chorus which was one of the highlights in music during the season.

Singing to an audience of local musicians and friends, the thirty young men, directed by John Schwartzwalder, lifted their voices in a truly thrilling and inspirational program. The numerous encores verified the great talent displayed by the singers.

THE FIRST PORTION of the program was devoted mainly to sacred and classical music, while the remainder was in a lighter vein featuring hit tunes from the light operas and also standard popular numbers.

John Mitchum, tenor, announced the show, and spoke briefly of the work being done by the chorus. Guest soloists were Eunye Register, who appeared recently at Carnegie Hall, and is the wife of one of the chorus members, and Paul Owen, tenor soloist on KFI in Los Angeles. Richard Hunton, formerly of Palm Springs, also had a solo part which was well prepared. It was largely through Mr. Hunton's efforts that the choral group was brought to Palm Springs.

FOLLOWING THE CONCERT. Holly Visel entertained with a party at her home for the director, soloists, and part of the chorus. Local people present were those who have been associated with the Herbert Wall voice studio, who sponsored the concert in Palm Springs.

Work is a stimulus to work and loafing a stimulus to laziness.—W. M. Hunt.

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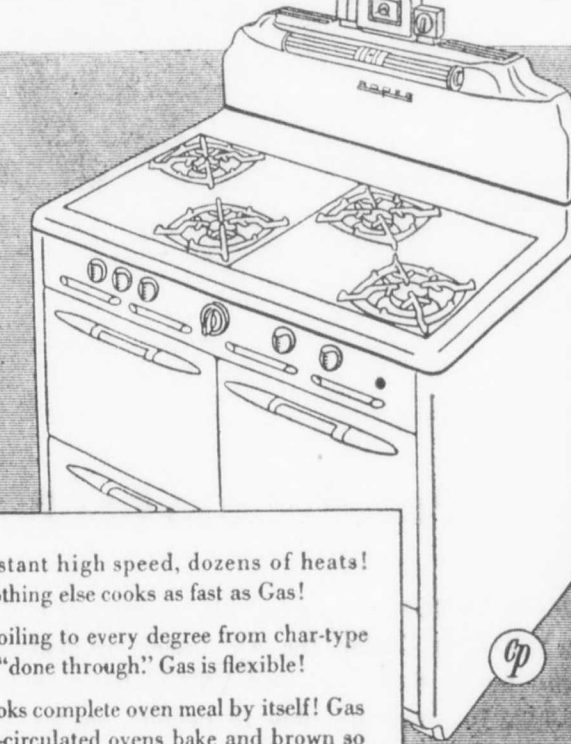
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Wilson O. Gibbs To Head Village Rotary Next Year

Directors of the Palm Springs Rotary Club Wednesday elected Wilson O. Gibbs as the service club's president for the 1948-49 fiscal year which begins July 1.

Rotarian Gibbs, who recently disposed of his pharmacy business here, has been active in the club for several years, serving as a member of the board of directors for most of this time. With other members of the board he was recently re-elected. He will succeed W. E. Alworth as president of the club.

OTHER OFFICERS elected were Robert Hargis, first vice-president; Jacques Crommelin, second vice-president; Robert Bennett, third vice-president; and R. W. Peterson, secretary and treasurer. The officers will be installed at a ladies night program to be arranged soon by Program Chairman Robert Bennett. Other members of the board are Mr. Alworth, Carl Lykken, Harry C. Harper and Arthur E. Bailey.

The club's luncheon Wednesday also was marked by a tribute to Director Lykken for his unselfish community service this year. In his honor the club's meeting was designated "Carl Lykken Day". A report to the club by the community service chairman, Harry Harper, revealed the retired merchant as active in nearly a dozen important community posts.

WITH MRS. LYKKEN he will leave here Sunday for Rio de Janeiro where he will be the Palm Springs club's representative at the International Convention of Rotary Clubs. They will be away from the Village for something more than two months. Addressing the Rotarians on the serious danger of having the

free enterprise system killed in this country by confiscatory taxes, Bradford Trenham, general manager of the California Taxpayers Association, revealed that 31 cents of every one dollar earned by Americans is paid to support one of the numerous types of local, county, state and national governments.

"This is within 19 cents of 50 per cent," he warned, "and is dangerously close to creation of a collectivist state in this nation through default."

HE SAID that the U. S. Government today contains 1795 departments employing more than two million persons.

"We can expect high budgets for from 25 to 50 years since we have many more or less 'fixed' charges such as five billion for interest on the national debt, 11 billions for national defense and more than 14 billions for veterans expenses, but there must be eternal vigilance that taxes be kept at a minimum all along the front," he said.

Praise was voiced for congress action in tax reduction this year, Trenham hailing it as a harbinger of good sense in attacking a condition which, he estimated, could easily throw this country into bankruptcy.

"No future Tojo or Hitler will ever again make the mistake of not trying to eliminate the United States first."

"In the next war—if we permit a next war to mature—there will be no period of grace for the United States. The would-be conqueror will not try to dispose of weaker opposition first. The enemy's immediate effort will be to destroy American industrial and technological resources. His only hope for conquest is to prevent the United States from building the fleets and armies which in the past two wars, tipped the balance of power against the aggressor." —Fleet Admiral Nimitz, Dec. 7, 1943, NBC.

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Girl Scouts

CHILDREN'S MATINEE—Alice in Wonderland and short subjects comprise a wonderful program selected by Earl Strobe for the matinee for all children in Palm Springs, Desert Hot Springs and Cathedral City. The pictures will be shown for the benefit of the new Girl Scout House building fund on Wednesday, April 21, at 2:30 p.m. and it is hoped that all children may attend and transportation will be arranged by the schools both to and from the theater.

The Brownies and the Girl Scouts have been earning their admission fee for the past several weeks as their personal contribution toward their new Scout house. At each school there will be a committee of Scouts to collect the admission fees and to hand out the tickets.

BROADCAST—Cathedral City Girl Scout troop, under the leadership of Mrs. Lester, is going to do the regular Scout broadcast on the coming Monday at 4:45 p.m. at KCMJ.

SWIMMING POOLS—It looks as if the hot weather will soon be upon us and all the Girl Scouts and Brownies are looking forward to swimming each week as they did last year and they are very much in need of swimming pools. The girls will be deeply grateful to anyone who would care to make their swimming pool available once a week for them. Only one troop swims at a time and the girls are supervised at the rate of one adult to every six children. Also a qualified life guard attends each swimming party. Any one who would care to offer either a private or hotel pool, please call Miss Muriel Fulton at 2226 or Mrs. B. H. Poliak at 4972.

About 1,000,000 fires are expected to occur in the United States in 1948.

Palm Springs Employment Agency

135 E. Andreas Road

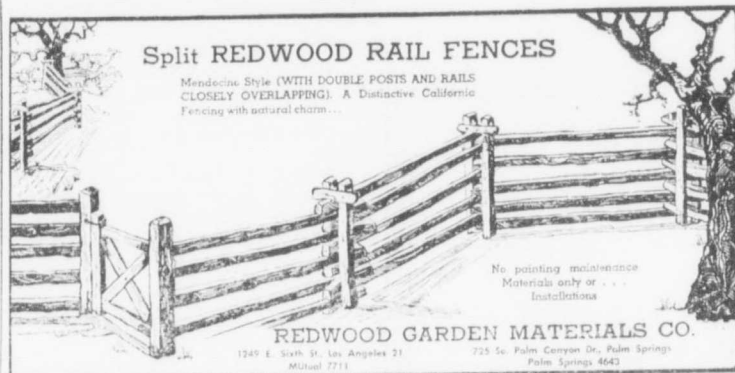
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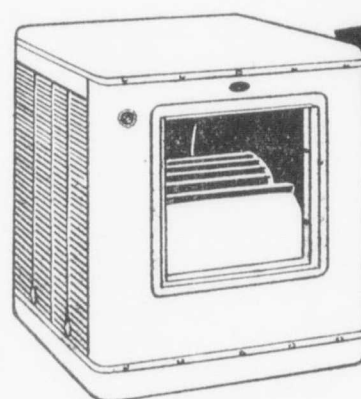
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Development

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"The Future Life" Will Be Topic at Episcopal Church

The Rev. Robert M. Hogarth, rector, will preach three successive Sunday morning sermons on "The Future Life" beginning April 18 with the theme, "The Divine Destiny of the Soul." On April 25 it will be "Paradise, or Continual Growth in His Love and Service"; and on May 2, "Divine Judgment, Heaven and Hell." The late William Temple, Archbishop of Canterbury, appointed a commission to study and report on all Christian doctrine. After seventeen years the voluminous report was published. Wherever there are two or more divergent views of any Christian's doctrine no authoritative pronouncement was possible, but in most cases, it is a clear and accurate statement of doctrines for the Anglican Communion throughout the world.

The Episcopal Service League of St. Paul's in the Desert will hold a regular meeting on Wednesday, April 21, at 8:00 p.m. in the home of Mrs. Clinton C. Baurr, 532 South Calle Santa Rosa. Boxes will be packed for overseas relief.

Rev. Hogarth, rector and Francis F. Crocker will represent the parish at the consecration of the Very Rev. Francis Eric Bloy, D.D., as Bishop of Los Angeles, to be held in St. Paul's Cathedral, Wednesday, April 21, at 10:00 a.m.

Miss Mears Speaks at Final Circle Meeting

Miss Henerritta Mears, of Hollywood, California, well known commentator, traveler and lecturer, recently returned from a year's tour of South America, spoke at the Women's Circle meeting at the home of Mrs. John G. Hornel, Tuesday before the largest attendance of the season. The new officers were installed with Rev. James R. Blackstone officiating.

This was the last official meeting of the Circles for this season.

Be purity of life the test, leave to the heart, to heaven the rest.—Sprague.

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IN BIG MUSIC FESTIVAL—Palm Springs Community Church Children's choirs which will take part in big Los Angeles Children's Music festival next Sunday, April 18. (Gayle Studio photo.)

Community Children's Choirs Take Part in Big Music Festival

Sunday the two children's choirs of the Community church will go to Los Angeles to participate in the Southern California Children's Choir Festival under the direction of Roger Wagner who is organist-choirmaster of St. Joseph's Catholic church in Los Angeles, and director of youth choruses for the Bureau of Music.

Approximately 865 children from choirs in Burbank, Artesia, Downey, Glendale, Los Angeles, North Hollywood, Palm Springs, Pasadena and Riverside will participate. The enormous number of singers necessitated two identical festivals, one to be held April 18, and the other on April 25, using half the singers on each date. The program will take place at four o'clock in the afternoon in the First Congregational church in Los Angeles, with the

local children appearing next Sunday.

It is through the friendship of Mrs. Holly Lash Visel, local director, and Mrs. Ruth Krehbiel Jacobs, organizer of the Los Angeles Area Festivals, that the young children were permitted to become a part of the festival, and through the untiring efforts and hours of rehearsals of Mrs. Visel, the children are prepared to meet the requirements necessary.

The singers will leave Palm Springs in a caravan of private cars early Sunday morning, having lunch en route and reporting for rehearsals at 1:30 p.m. in Los Angeles. After the festival is over, the children will have dinner together before returning home.

Accompanying the chorus will be Holly Visel, the director, assisted by Mrs. Elmer Markham, Mrs. Charles McDonald, and Mr. Nichols of Desert Hot Springs.

Mrs. Lois Lux, accompanist for both choirs, will act as a general assistant.

"Secrets Revealed" Community Church Subject on Sunday

At the morning service at Community church, the Rev. James H. Blackstone Jr., pastor, will preach on the subject "God's Secrets Revealed."

"There is a great deal of mystery about the universe and about life that man has not yet been able to discover," said the pastor. "Some of these mysteries belong to God alone, but others are being revealed through the determined efforts of man and those that are essential for the salvation of man's soul have been revealed in God's Holy Word. What a pity that today so many ignore the Bible and do not care to understand the most important things of life."

The choir will sing the anthem "Thanks be to God," and Mrs. Violet Fowler will sing Guion's "At the Cry of the First Bird."

A NURSERY is conducted during the worship hour for little children.

The Christian Endeavor societies meet at 6:15 p.m. The high school group will have a meeting under the leadership of Nancy Nye, with a special emphasis on Oriental missions. Mary Pendry will give a talk on China, and Miss Ruth Pinckney will speak on Japan.

The Junior High Society will meet in the church social room, under the leadership of Mr. and Mrs. Stanley Pfischner.

THE EVENING SERVICE is held at 7:30 p.m. Mr. Blackstone will lead a song service, following which a missionary message will be brought by Miss Ruth Pinckney. She also will show slides of Japan. Miss Pinckney studied the Japanese languages last year in Seattle, Washington and is under appointment to serve as a missionary under the Scandinavian Alliance Mission, leaving for Japan next week.

Sunday school at the Community church commences at 9:45 a.m., with classes provided for groups of all ages. Children of beginners and primary age groups have their opening worship separate from the rest of the school, and classes of instruction follow the closely graded system.

Churches

CATHOLIC CHURCH

OUR LADY OF SOLITUDE
151 West Alejo Road
Palm Springs, California
Rev. Michael O'Connor, Pastor
Schedule of Sunday Masses: 6:30, 8:30, 10:00 and 11:30. Holydays the same as on Sundays. Weekday Masses 7:30.
Confessions are heard on Saturday afternoons, 3:30 to 5:30 and at 7:00 to 9:00 p.m. Confessions heard before all Masses on Holy Days and First Fridays.

PALM DESERT—CATHEDRAL CITY

Fr. Joseph L. Leisler
Sunday Mass 8 a.m., Town Hall Cathedral City.
Sunday Mass, 10 a.m., Shadow Mt. Clubhouse, Palm Desert.
Confessions Sunday 7:30-7:45 a.m. Town Hall.
Instruction in Catholic Doctrine every Thursday, 8 p.m., 828 Grove street, Cathedral City.
Baptism - marriages - funerals by appointment.
Non-Catholics invited to all services.

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Carey Ranch. Phone 7471
Eileen Carey, Organist
Wynne Davis Hammond, Choir Director
8:00 a.m.: Holy Communion.
9:45 a.m.: Sunday School.
11:00 a.m.: Service and Sermon.
6 p.m.: Young People's Fellowship.

FULL GOSPEL CHURCH

(Assembly of God)
216 South Indian Avenue
The Rev. Charles C. Farmer, Pastor
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Evangelical Service 7:30 p.m.
Wednesday Preaching 7:30 p.m.
Friday Bible School 7:30 p.m.

COMMUNITY CHURCH

Telephone 6291
Corner Cahulla Road and Baristo.
James H. Blackstone Jr., Minister
Holly Lash Visel, Musical Director
Lois Lux, Organist
SERVICES
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Sermon 11:00 a.m.
Young Peoples Fellowship 6:15 p.m.
Evening Service 7:30 p.m.

CATHEDRAL CITY COMMUNITY CHURCH

(Cathedral Canyon Drive and D St.)
The Rev. Arthur Jack Wartes, Pastor
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Midweek Service Wednesday, 10 a.m.

SEVENTH DAY ADVENTISTS

(Every Saturday at Community Church)
Sabbath School 9:30 a.m.
Preaching 11:00 a.m.
Missionary Volunteers meeting every Friday at 7:30 p.m. at 303 East Andreas road.

CHRISTIAN SCIENCE SOCIETY

Palm Springs
A Branch of The Mother Church The First Church of Christ Scientist
In Boston, Massachusetts
Services, 271 Ocotillo Avenue
One Mile South of The Plaza
Sunday Service 11 A.M.
Wednesday Meeting 8 P.M.
Sunday School 9:30 A.M.
The Reading Room upstairs in the Center is open daily, except Sundays and holidays, from 12 to 4.

Christian Science Text "Doctrine of Atonement"

The Golden Text of the Sunday Lesson-Sermon on "Doctrine of Atonement" in all branches of The Mother Church, The First Church of Christ, Scientist, in Boston, is from I Timothy and reads, "There is one God, and one mediator between God and men, the man Christ Jesus."

A Bible passage from Matthew's Gospel relates this incident of healing by Jesus. "There was a man which had his hand withered. And they asked him, saying, Is it lawful to heal on the sabbath days? that they might accuse him. . . . Then saith he to the man, Stretch forth thine hand. And he stretched it forth; and it was restored whole, like as the other. Then the Pharisees went out, and held a council against him, how they might destroy him. But when Jesus knew it, he withdrew himself from thence; and great multitudes followed him, and he healed them all."

"Jesus established his church and maintained his mission on a spiritual foundation of Christ-healing," writes Mary Baker Eddy, in "Science and Health with Key to the Scriptures." She adds, "He taught his followers that his religion had a divine Principle, which would cast out error and heal both the sick and the sinning."

I have never heard anything about the resolutions of the apostles, but a great deal about their acts—Horace Mann.

The Desert Sun—13
PALM SPRINGS, CALIF.
Friday April 16, 1948

"A fire insurance policy does not prevent fires. It will not ward off lightning. You cannot wave it in the face of a conflagration and snuff out the flames. A fire insurance policy can do no more than reimburse you for the damage you suffer after the fact. And the great majority of thinking persons realize that a fire insurance policy is an essential investment. A policy of preparation, however, actually tends to prevent fires. It goes a long way to ward off the lightning stroke of war. And if a conflagration is started, it does snuff out the flames."—Rear Admiral T. H. Robbins, Jr., USN, Oct. 26, 1946, WTIC, Hartford, Conn.

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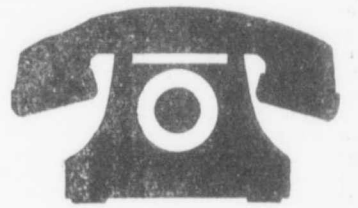
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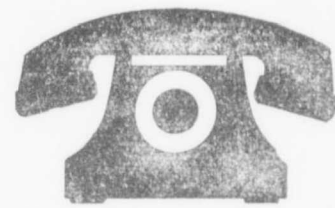
Never in the history of the industry have new telephones been added so fast or in such great numbers as now . . . more than 7,000,000 throughout the country in the past two years.

And every time a telephone goes in, the value of all telephones goes up. Nowhere in the world do people get more for their telephone dollar than here in the United States.



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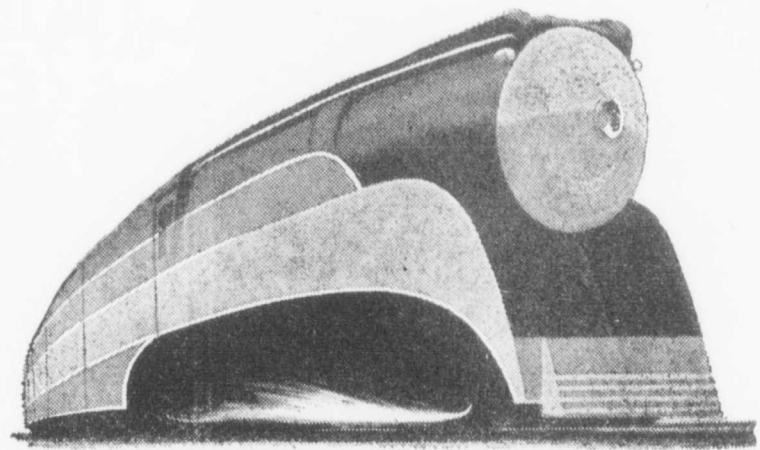
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LEGAL NOTICES

CERTIFICATE OF BUSINESS

Fictitious Firm Name
The undersigned do hereby certify that they are conducting a Coffee Shop and Hotel business at 2249 No. Palm Canyon Drive, City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of

"TRAMWAY INN" and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit: Melvin R. Stafford, 2249 No. Palm Canyon Drive, Palm Springs, Bertha G. Stafford, 2249 No. Palm Canyon Drive, Palm Springs.

WITNESS our hand this 31st day of March, 1948.
STATE OF CALIFORNIA, COUNTY OF RIVERSIDE, ss.
On this 31st day of March, A. D. 1948, before me, Mary Dracsko, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Melvin R. Stafford and Bertha G. Stafford, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.
(SEAL) MARY DRACSKO
Notary Public in and for said County and State.
My Commission Expires Dec. 12, 1950
Desert Sun, April 2, 9, 16, 23, 1948

NOTICE OF INTENTION TO ENGAGE IN THE SALE OF ALCOHOLIC BEVERAGES

April 13th 1948
TO WHOM IT MAY CONCERN:
Notice is hereby given that fifteen days after the date posted, the undersigned proposes to sell alcoholic beverages at these premises, described as follows:

175 East Amado Rd., PALM SPRINGS, Riverside County.
Pursuant to such intention, the undersigned is applying to the State Board of Equalization for issuance by transfer of alcoholic beverage licenses for these premises as follows:
On-sale beer and wine license
and on-sale distilled spirits
Seasonal license.

Anyone desiring to protest the issuance of such licenses may file a verified protest with the State Board of Equalization at Sacramento, California, stating grounds for denial as provided by law. The premises are now licensed for the sale of alcoholic beverages.

MARTIN BELLONI
ANGELO PISTONI
Pub Desert Sun, April 16, 1948.

CERTIFICATE OF TRANSACTING BUSINESS UNDER FICTITIOUS NAME

STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE)
The undersigned do hereby certify that they are operating a motel business at Palm Village, Indio, California, under the fictitious name of SAGE AND SUN.

That the names of the persons transacting business under such fictitious name as follows: MAJOR R. SLATER, whose address is Palm Village, Indio, California, and LOUISE M. SLATER, whose address is Palm Village, Indio, California;

That Mollin Investment Co., a corporation, is no longer connected with said business.

Witness our hands this 29th day of March, 1948.

MAJOR R. SLATER
LOUISE M. SLATER

STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE) ss.
On this 29th day of March, 1948, before me, the undersigned, a Notary Public in and for said County and State, personally appeared MAJOR R. SLATER and LOUISE M. SLATER, known to be to be the persons described in and whose names are subscribed to the within instrument, and acknowledged that they executed the same.

Witness my hand and official seal the day and year in this certificate first above written.

(SEAL) G. C. WEST
Notary Public in and for said County and State.

My Commission expires June 27, 1950.
Desert Sun April 16-23-30, May 7, 1948.

NOTICE TO CONTRACTORS

Sealed proposals will be received at the office of the State Highway Engineer, Room 808, State Building, Los Angeles, California, until 2 o'clock p.m. on May 6, 1948, at which time they will be publicly opened and read in the same building in a room to be designated on the day bids are opened, for constructing State Highway in accordance with the specifications therefor, to which special reference is made, as follows:

Riverside County, between 0.1 mile and 0.6 mile east of Cathedral City, (V.I.R.-187-C) about five-tenths (0.5) mile in length to be graded and surfaced with plant-mixed surfacing on imported borrow and a detour to be constructed.

Bids are required for the entire work described herein.

In accordance with the provisions of Section 1770 of the Labor Code, the Department of Public Works has ascertained the general prevailing rate of wages applicable to the work to be done to be as follows:

Classification	Rate per Hour
Apprentice engineer, including fireman, oiler, greaser	\$1.525
Asphalt plant fireman	1.775
Asphalt raker and ironer	1.55
Boxman or mixer box operator (concrete or asphalt plant)	1.65
Carpenter	1.90
Cement dumper (on one cubic yard or larger mixers and handling bulk cement)	1.55
Cement finisher	1.975
Concrete or asphalt spreading, mechanical tamping or finishing machine operator	1.90
Concrete mixer operator—skip type	1.775
Driller (core, diamond or wagon)	1.775
Driller (jackhammer and all others)	1.625
Drivers of dump trucks (less than 4 yards water level)	1.425
Drivers of dump trucks (4 yards but less than 8 yards water level)	1.45
Drivers of dump trucks (8 yards but less than 12 yards water level)	1.50
Drivers of dump trucks (12 yards but less than 16 yards water level)	1.575
Drivers of dump trucks (16 yards or over water level)	1.775
Flagman	1.35
Heavy duty repairman	1.90
Heavy duty repairman—helper	1.525
Laborer	1.35
Motor patrol operator, including any type of power blade	2.025
Operators and tenders of pneumatic and electric tools, vibrating machines and similar mechanical tools not separately classified herein	1.55
Powderman	1.70
Reinforcing iron worker	1.975
Roller operator	1.85
Saw filer	1.975
Screen operator	1.65
Screw power saw operator	1.975
Tractor operator—bulldozer, tamper scraper or drag type, shovel or boom attachments	1.90
Universal equipment operator (shovel, dragline, derrick, derrick-barge, clamshell or crane)	2.10
Water truck drivers—under 2-500 gallons	1.475
Water truck drivers—2500 gallons or more	1.60

Any classification omitted herein not less than 1.35

Overtime—one and one-half (1½) times the above rates.

Sundays and holidays—one and one-half (1½) times the above rates.

Plans may be seen, and forms of proposal, bonds, contract, and specifications may be obtained at the office of the State Highway Engineer, Public Works Building, Sacramento, California, and they may be seen at the offices of the District Engineers at Los Angeles and San Francisco, at the office of the District Engineer of the District in which the work is situated, and at the office of the Associated General Contractors in San Francisco.

No bid will be considered unless it is made on a blank form furnished by the State Highway Engineer and is made in accordance with the provisions of the Proposal Requirements and Conditions set forth under Section 2 of the Standard Specifications. Each bidder must be licensed and also prequalified as required by law. (See said Proposal Requirements and Conditions.)

The Department of Public Works reserves the right to reject any or all bids.

DEPARTMENT OF PUBLIC WORKS,
DIVISION OF HIGHWAYS,
G. T. MCCOY,
State Highway Engineer.
Dated April 9, 1948.
Desert Sun: April 9-16-23, 1948.

CERTIFICATE OF BUSINESS UNDER FICTITIOUS NAME

The undersigned do hereby certify that they are conducting a retail ice-milk business (Foster's Old Fashioned Freeze) as Co-Partners at 1478 Palm Canyon Drive, Palm Springs, California, under the fictitious firm name of R. E. Stoddard and Dwight E. Busick, Company and that said firm is composed of the following persons, whose names and places of residence are as follows: to-wit:

Robert E. Stoddard, 1478 Palm Canyon Dr., Palm Springs, Calif.
Dwight E. Busick, 4620 Viro Road, La Canada, Calif.

Witness our hands this 29th day of March, 1948.

DWIGHT E. BUSICK
ROBERT E. STODDARD

STATE OF CALIFORNIA,
COUNTY OF LOS ANGELES, ss.
On this 29th day of March, A. D. 1948, before me, a Notary Public in and for the said County and State, residing therein, duly commissioned and sworn, personally appeared Robert E. Stoddard and Dwight E. Busick, known to me to be the persons whose names subscribed to the within instrument, and acknowledged to me that they executed the same.

In Witness Whereof, I have hereunto set my hand and affixed my official seal the day and year in this Certificate first above written.

(SEAL) PAUL T. ERSKINE
Notary Public in and for said County and State.

My Commission Expires April 28, 1950
SMITH AND ERSKINE
Attorneys
317 West Main Street
Alhambra, California
Desert Sun, April 2, 9, 16, 23, 1948.

"But, again I would remind you that in our present insistence on a high state of preparedness, there is no desire for war. There is rather a high determination that this time we shall avert war. Our watchword is: 'On Guard for Peace.' Let us double the guard for peace by building promptly an adequate reserve."—Gen. A. A. Vandegrift, USMC, Nov. 10, 1947, Camp Lejeune, N. C.

Radio Log **KCMJ** Dial 1340
COLUMBIA NETWORK

FRIDAY EVENING HIGHLIGHTS
7:00—Morgan-Ameche
7:30—Ozzie and Harriet
8:00—D. Shore-H. James
8:30—Spotlight Review
9:00—L. Thomas, news
9:15—Jack Smith show
9:30—Danny Thomas
9:45—Frank Goss, news
10:00—Baby Snooks
10:30—Club 15—Crosby
10:45—Edw. R. Murrow
11:00—C. Huntley news
11:16—Morgans in Movie
11:30—Music for Party
12:30—Art Laboe News

SATURDAY
7:00—Morn. Headlines
7:30—Sundialers Club
7:45—Bob Garred, news
8:00—Music in Morn.
8:30—CBS Is There
9:00—W. Sweeney, news
9:15—Let's Pretend
9:30—Junior Miss
10:00—Theatre of Today
10:30—Stars Over Hollywood
11:00—Grand Gen. Sta.
11:30—County Fair
12:30—Mary Lee Taylor
1:00—On the Solid Side
1:30—Dick Joy, news
1:45—Let's Go Western
1:56—Wall Street news
2:00—Arizona College
2:30—Make Way for Youth
3:00—Phila. Orchestra

SUNDAY
8:00—Mod. Conct. Hall
8:30—Church of the Air
9:00—W. Sweeney, news
9:05—Choir
9:30—S. L. Tabernacle
10:00—U. W. Federalists
10:15—Christ Scientist
10:30—People's Platform
11:00—Doorway to Life
11:30—Tell It Again
12:00—The Desert Calls
12:15—What America Is
12:30—Joseph C. Harsh
12:45—Elmo Roper

MONDAY EVENING HIGHLIGHTS
7:00—Radio Theatre
8:00—My Friend Irma
8:30—Screen Guild
9:00—L. Thomas, news
9:15—Jack Smith show
9:30—A. Godfrey Scotts
9:45—Frank Goss, news
10:00—Inner Sanctum
10:30—Club 15—Crosby
10:45—Edw. R. Murrow
11:00—C. Huntley, news
11:16—Music for Party
12:30—G. Morgan News

SPECIAL PERMANENT WAVE
On New JUMBO Rods
For Short or Long Hair
Creme Oil, Machine or Machineless
\$7.50
SHIRLEE'S
Phone 7666 279 N. Palm Canyon Drive

Paddock Swimming Pools
.. a part of Palm Springs living
Call Paddock for every swimming pool need. A permanent organization experienced in every branch of pool construction and maintenance at your service. Complete stock of accessories, supplies and equipment carried at all times.
Paddock Pools • Phone 6604
The Nation's Finest 693 Sunnydunes Road
Pool Maintenance Service
• The great majority of pool owners have found this service to be so valuable as to be indispensable, as evidenced by 1300 pool service clients in Los Angeles and San Francisco.
Bob Hope's Paddock Pool

READY-MIXED CONCRETE

Fuss-Free Muss-less Concrete-ing
WE DO THE MIXING—and deliver your concrete order on the job ready to pour. It's the time, labor and money-saving way to get the work done. We can deliver your concrete within a few hours after your phone call. Your concrete properly weighed and mixed to gain proper proportions for maximum strength. New plant in Palm Springs.
Massey Building Materials Co.
Highway 99 at Monroe St., Indio—Phone Indio 72901
S. Palm Canyon Dr., Palm Springs—2½ Miles South of City
Phone: Palm Springs 3341 or 7184 - Indio 72901

Personal 12
ALTERATIONS
Men and women's clothing. 233 E. Amado Rd. Phone 5023.

Miscellaneous Services 15
12 BEAUTIFUL color slides of the Palm Springs parade, with plastic viewer, only \$5.25, with-out viewer only \$3.75. Also Pasadena Rose Parade & many others. Send for list.
Vista Bonita Slide Service
Box 102, Alhambra, Calif.

Moving—Storage 19
TELEPHONE 2249 2240
AND LET THE TRAINED AD-VISOR WRITE YOUR CLASSIFIED ADS
THE DESERT SUN
174C (THE CENTER)
TO THOSE who appreciate better piano tuning, call Reed's Radio Shop, Phone 8255. Mr. Lindholm is here about the first of each month.

HOUSE MOVING
Estimates Given
Wright and Leonard
P. O. Box 25, Palm Springs
Phone 3803
Local and Long Distance HAULING
City Pick-up and Delivery
PALM SPRINGS TRANSFER CO.
Also TOPSOIL and TRASH
Phone 4305, or P. O. Box 861

MOVING—Border to Border
Coast to Coast—Fast insured van service. Will move you to or from Palm Springs to any part of U. S. Lowest rates. No crating necessary. Free estimate day or evening. Also monthly storage.
VALLEY FURNITURE CO.
Indio, Calif.
Phone Coachella 8-3496

Home Services 20
CESSPOOLS
Phone 7766
SAFELAY
CONSTRUCTION AND CESSPOOL CO.
TEX DRISKELL
REFRIGERATION SALES AND SERVICE
FOR COOLER REPAIR SERVICE
PHONE 2828

ROOFING CONTRACTOR
Estimates
Cheerfully Given
PERRY F. SANDERS
Phone 7674

CARPET CLEANING on your floor at home or office. Carpet laying, repairing of all kinds. In carpet work since 1914. Layer for Bullock's exclusive. Spencer, 3882 Sunny Dunes Rd. P. O. Box 158.

Work Wanted 25
LOCAL couple, dependable, EXCELLENT REFERENCES, wish position as caretaker and maintenance. P. O. Box 876.
BABY SITTER! Experienced! Reliable! Willing! Conveniently located—7794.
DEPENDABLE caretaker for summer months. Home or Apartments. Excellent references. Phone 9087.
RESPONSIBLE business person wishes to care for home during summer months. Call 2876.
RESPONSIBLE couple, man, gardener, wish living quarters in exchange for services during summer months. Desert Trailer Haven, Lot No. 23, Jack Benton.
SITUATION WANTED: Hotel or Motel couple, 15 years experience, all branches. Will go anywhere. Box 87, Desert Sun.
HOTEL Housekeeper, local experience, reliable, wishes position in summer resort. Go anywhere. P. O. Box 1384.
COMPETENT chauffeur available May 1st for trip to East Coast. References. Box 496, Cathedral City.
EMMA DE BORD manager of CHUCKWALLA MANOR this season available for negotiations for next season. P. O. Box 1408.
ROOM and board for infant or small child. Daily, weekly, monthly. Box 89, Desert Sun.
IF YOU WANT someone to water your plants while you are out of town for the summer, drop me a card 'cause I'm staying in the Village. Address: P. O. Box No. 431, Village.
GENTEEL COUPLE, experienced and competent, wish position as managers hotel or apartment. Available October first. Now employed exclusive all year resort, prefer seasonal occupation. Excellent references, arrange personal interview. Box No. 91, Desert Sun.
WINTER EMPLOYEE of Palm Springs will care for your home and yard during summer months in exchange for summer residence—Can furnish A-1 references. Phone 3373.
COLORED LADY desires position as cook, general housekeeper, maid—with experience. References. Write File 94 care Desert Sun.

Employment Offered 27
WANTED: Housekeeper, year round position; live in. References. Phone 8875.
COUPLE to take over kitchen in Malt Shop, Palm Village, Indio.
Business Opportunities 30
BY OWNER: Income and home, 2 lots, 3 houses furnished. 1 lot undeveloped. 901 "B" Street, Cathedral City.
A 4 UNIT motel lease for sale in Palm Springs. Phone 6023.
FOR SALE: Concession at a Mountain Resort. Small investment with big returns and little work. See Bill Dean, 193 N. Palm Canyon Dr.
WANT small business with living quarters or work with same. Dependable couple, late thirties and small daughter. 718 Ostend Court, San Diego.

Real Estate for Sale 35
CLAUDE SAYS:
Why pay rent? Buy a new small 2 bedroom home with swimming pool privileges for \$1450 down; easy payments; large 100' lot; high school area. Investigate; full price \$6,950. See Claude Gottbehet, 423 N. Palm Canyon, Phone 4201.
FOR SALE: \$2500 down takes new 2 bedroom, 2 car garage. Phone Owner 5862.
FOR SALE BY OWNER: Business lots 14, 15 Block G. Palm Highlands. 60 ft. Hiway frontage. Fast growing district. 322 N. Indian.
TO BE SOLD AT COST
3 bedrooms, 2 baths on 100'x100' lot. Newly furnished, electric range, linens, dishes, silverware, etc. Living room and one bedroom fully carpeted. rugs in other bedrooms. Terms can be arranged. Shown by appointment only. File 35, Desert Sun.
FOR SALE: 20 year lease on 40 acres of Indian allotted land, located on Hiway 111, ¼ mile East of Palm Canyon Drive. Courtesy to brokers. Drawer A.A., Palm Springs.
160 ACRES, Mecca, Flowing Well district in All American Canal Project. \$75 per acre. Ph. 3673. Munholland & Co., Ph. 3673 431 N. Palm Canyon
PALM DESERT ACREAGE
175 acres level land on PALMS to PINES HIWAY. Only \$300 per acre with a million dollar view. See CARL HENDERSON at PALM DESERT on HIWAY 111.
NEW HOUSE—2 bedroom, good location. lot 60x135—\$12,500—\$2500 down.
LOT—Rancho Ramon Tract. 60x100—\$800.
INCOME—New 4 units—good location, well constructed. Exceptionally good buy at \$31,000.
UNUSUAL VALUE—12 units on Palm Canyon Drive, good location and income—\$70,000.
CHARMING HOME—Palm Highlands Mesa. Beautifully furnished, completely carpeted fireplace. Landscaped \$29,500.
We now have excellent buys in Mountain and Beach property. See us for appointment.
SENTINEL REALTY COMPANY
Jack R. Williams—Ph. 2907
315 N. Palm Canyon Drive
CLAREMONT, new architectural designed 10 room ranch type. Restricted district. Knotty pine kitchen with dishwasher and garbage disposal. Redwood dining and living room. Knotty pine sunroom, den. Basement play room. 3 fireplaces. 4 bedrooms, 2 baths, also maid's room with bath. Parquet floor. Insulation. 3 car garage. Nothing spared in building this finest of houses. Must be seen to be appreciated. Must sell. Contact: Owner, Box 55, Pomona, or phone Pomona 1278 for appointment.
BEAUTIFUL home ¾ mile from town. 1800 square ft. floor space. 820 S. State St., Hemet.
LOT in LaQuinta area good location. Call or write R. C. Palmer, EX-3141 or 2701 Wilshire Blvd., L.A.
60 ACRES near Palm Springs. \$165 an acre.
HAROLD HICKS
813 North Palm Canyon
6711 — Phones — 2736
GREEN PALM LODGE — Palm Village. 9 unit completely furnished apartments. Deluxe in every detail. Scheduled income \$110 per day. Price \$80,000. Will also trade. Indio-77008—Los Angeles, AX. 5204.
6 NEW single apartments. Electric heat, refrigerator, air conditioned. Fully furnished. \$22,000. Gross, 854 Grove St., Cathedral City.
\$8000. BRAND NEW 2 bedroom modern bungalow partly furnished. 2086 S. Palm Canyon Dr.
NEW 2 bedroom house. Lot 75x138 ft. 421 N. 6th St., corner Nicolet, Banning.
5 ROOM furnished home. Refrigerator and range. Like new. \$3000 cash. Reservation. Phone 5634 or 3421.
LOVELY Newport Beach home. Beautiful ocean front. Can accommodate 8 people, or more. Close in. Garage. Lovely patio. Newly decorated. Shown by appointment only. Glass sun porch. P. O. Box 86, Newport Beach.
FURNISHED duplex on R-3 lot. 220x125 ft. Room for 16 more units. \$29,500.
HAROLD HICKS
813 North Palm Canyon
6711 — Phones — 2736
15 UNITS BARGAIN
New building — Best location — Price reduced to \$75,000. Small down payment. BEST INCOME buy in town!
PALM SPRINGS INVESTMENT CO.
380 N. PALM CANYON DR.
Phone 7505
Associates: GENE JOHNSON—BILL KLEINBERG—DAVE ROSE.
FOR SALE: 6 room modern house, furnished or unfurnished. Newly decorated. On Reservation. Bargain. 162 N. Indian.

TENNIS CLUB AREA
Choice corner lot 100x90 ft., Pablo and Monte Vista Drive \$9500. Owner, Mrs. M. F. Hirte, 205 Natoma Ave., Santa Barbara. Courtesy to Realtors.

20 ACRES with water available. Located on Hiway 111, 7 miles east of Palm Springs. Write Drawer AA, Palm Springs, or see your broker.

FOR SALE or lease, building in heart of Palm Springs. Write Frank Sabatella, 1919 W. 262 St. Phone Lomita 134M.

COMBINE business and home on Indian Ave. near Bullock's! 4-room modern, attractively furnished. \$4950. Phone 7794.

2 ADJOINING lots. R-3 and R-1 in Mancho Royale No. 1. Atwater 7-2564, Arcadia.

CASH OFFER WANTED!
40 acres includes Trailer Park for 40 Trailers. 5 rental houses. Small cattle ranch. Large well. Streets and improvements in for 50 more houses. Under canal water. Plenty shade trees—lawns. Phone, Indio 72489. Property 3 miles W. of Indio on Hiway 99. "Courtesy to Brokers".

FOR REAL VALUES in homes, furnished and unfurnished, consult
ADOLPH ISRAEL
Real Estate Broker
507 N. Palm Canyon
Phone 2981

R-3 LOT, 100x128. Special at \$3450.
HAROLD HICKS
813 North Palm Canyon
6711 — Phones — 2736

5 AND 10 ACRE parcels, six miles from center of Palm Springs. Located on Indian Ave. 1 1/2 miles north of Garnet. \$300. per acre. Courtesy to brokers. Owner: W. L. Jordan, 700 E. Central Ave., Balboa, Calif.

SACRIFICE—ILLNESS!
Modern, 4 bedroom 3 bath beautifully furnished home. Spacious living room and dining room, unusual kitchen, 23 ft. den with southern exposure. Patio. Completely walled. 100 ft. frontage. Phone OWNER 462.

SANTA BARBARA
MONEY MAKING APARTMENTS ON HARBOR FRONT AND RIVIERA. EXCLUSIVE HOPE RANCH. HOMES AND BUILDING SITES. RANCHES OF ALL SIZES AND

FREE
365 DAYS OF PERFECT WEATHER TO ENJOY OUR BEAUTIFUL YACHT HARBOR AND TOWERING MOUNTAINS.

AMBASSADOR REALTY
402 De la Vina—Dial 29515
Santa Barbara, Calif.

RESIDENTIAL LOT 60x106 Desert Sands Tract. \$1600.
HAROLD HICKS
813 North Palm Canyon
6711 — Phones — 2736

R-4 on Belardo, near Plaza. Plans for units included.
R-3—Juniper, 100x128.
R-3—Via Escuela, 78x128.
R-1—Cardillo—78x128
Owner, 1535 W. 204th, Torrance, Calif. Will reduce for cash.

A REAL BUY!
NEW 3-bedroom ranch - type house with 2 baths, large living room with fireplace, situated on large lot in good neighborhood. This is an exceptional value at \$13,500. Easy terms can be arranged. See Peter B. Sheptenko, 475 N. Palm Canyon Drive. Phone 7366.

SACRIFICE BY OWNER
2 new apartments, with bedrooms, living rooms, kitchens on large R-3 lot. \$21,500.
ADOLPH ISRAEL
Real Estate Broker
507 N. Palm Canyon
Phone 2981

100x120 view lots from 9995
Col. Ellsworth and Assoc.
Palm Dell Tract Office
Phone Indio 7-7120

2 BEDROOM furnished house in best residential district on reservation. Call 7133.

INDUSTRIAL LOT
160x85 with 3 room furnished cottage and garage. \$15,500. Close in. See owner or your broker. 670 S. Palm Canyon. Phone 8212.

120 ACRES of undeveloped land on Palm Springs-Indio highway in canal district. Adjoining the world famous Sun Gold date garden, 3 miles from La Quinta hotel and Desert Club, 5 miles east of Palm Village and Palm Desert. Plenty of highway frontage, most beautiful view in valley. \$500 per acre. All or part. Courtesy to Brokers. Call or write Mr. Bolton, Indio, Calif. Phone 7351.

1 BEDROOM, tile bath, 3 room house just completed. All electric. Inquire Mixon Lumber Co. 29 Palms.

\$31,000. INCOME opportunity. 80 ft. Blvd. 2 bedroom house. Apt. in rear, completely furnished.

\$13,500. 2 bedroom house with apt. below. Temple Hills office, 888 S. Coast Blvd., Laguna Beach.

FOR BEST BUYS IN
Palm Dell
Palm Desert—Palm Village
Rancho Mirage—La Quinta
Desert acreage
and improved properties
See COLONEL ELLSWORTH
and Associates at
Palm Dell Tract Office
Phone Indio 7-7120

NEW 4 unit housekeeping court. 100 ft. lot, good location, good income, no ceiling. Price reasonable. Address Owner, P. O. Box 407, Desert Hot Springs.

COURT BARGAIN
5 Beautiful Units—each a home in itself. Ideal for permanent rentals. Grosses 20% on monthly basis—more on daily. This is a high class property in the best location. Offered at a great loss for \$50,000.00. Terms. Call Lee Luecke 3555 or 8633

NEW modern 2 bedroom house. Ample closets, cupboards, on 2 1/2 large lots in Indio. Priced to sell. Mrs. L. Paxton, 577 W. George, Banning. Phone 4975.

10 ACRE TRACTS \$1200. \$300 down, balance \$20 per month. U. S. 99 frontage \$400 per acre. Rock plant site lease or sale. 2 1/4 miles west of Garnet. C. L. Crosby, Box 57—1000 Palms.

LOT 100x100 on Tamarisk Road. \$4500 cash. Phone 9062.

LOOK! CHEAP! Trade your house trailer, truck or car on this year old modern 2 bedroom home in East San Bernardino. Hardwood floors, permanent roof. All fenced on large lot. Located north of Army Airbase. See L. C. Pearson, 1635 E. Temple St., Highland, Calif.

BUSINESS INVESTMENT
\$20,000 NET

An established business in Santa Barbara selling for \$55,000 with net income of \$20,000 annually. Manager available. Will disclose to qualified buyer only.

MODERN HOMES
We have complete listings on homes from \$10,000 up.

DON QUINN
2 De la Guerra Plaza
Santa Barbara

35 ACRES overlooking Salton Sea, excellent soil. 236 acres unimproved adjoining improved ranches. Both in canal district. Priced to sell. By OWNER, 301 E. Franklin Ave., Pomona.

CASH OUT—Lot in Little Tuscany. Graded and ready for building. Worth \$7500. Will take \$5500 for quick sale. Peter B. Sheptenko, 475 N. Palm Canyon Drive. Phone 7366 or 2814.

ATTRACTIVE furnished home on large R-3 lot. 3 bedrooms, 3 baths. Enclosed sun porch with barbecue, 3 walled patios, 2-car garage, fenced and landscaped. Will consider trade. Phone Owner, 6495.

FOR INCOME in most exclusive district fronting 2 streets, \$19,500.00.
Munholland & Co. Ph. 3673
431 N. Palm Canyon

IN SANTA BARBARA—New motel by owner. Beautifully furnished. Lovely living quarters. \$34,000 a year income. Full price \$160,000. Box 90, Desert Sun.

Real Estate Exchanges 36

WILL TRADE for Los Angeles residence or income property. Four-bedroom, four bath home completely furnished. Situated on large, beautifully landscaped lot completely fenced. Furnished price \$32,500—Unfurnished \$27,500. Peter B. Sheptenko, 475 North Palm Canyon Drive. Phone 7366 or 2814.

BUSINESS property for Palm Springs income or residence—close-in. No reservation. Owner, 455 So. Maingo Ave., Pasadena 5.

Real Estate Wanted 37

LIST YOUR PROPERTY with

PETER B. SHEPTENKO

The PIONEER REALTY COMPANY of Palm Springs. We have buyers for all types of Palm Springs property.
475 N. Palm Canyon Dr.
7366—Phone—2814

LIST your property and business for sale—we get results.
ADOLPH ISRAEL AND ASSOC.
Real Estate Broker
507 N. Palm Canyon
Phone 2981

LISTINGS WANTED
Income, homes and lots.
H. H. FOSTER ASSOC., INC.
101 N. Palm Canyon Dr.
Phone 3555

FOR IMMEDIATE ACTION, list your property with
FRANK MILLER, Realtor
428 N. Palm Canyon Drive
Phone 2929

WE NEED listings on properties for sale in Palm Springs. Many fine homes have been sold in the last 30 days, and the list is becoming depleted.

CHARLES MATHEWS
463 N. Palm Canyon Dr.
Phone 2772

For FREE INFORMATION regarding
COACHELLA VALLEY PROPERTY
Stop at CARL HENDERSON'S friendly office at PALM DESERT

FREE WATER
FREE SHADE AND
FREE DESERT AIR with a **MILLION DOLLAR VIEW**
We are in business to serve you.
CARL HENDERSON and ASSOCIATES, REALTORS

WE NEED LISTINGS!

PALM SPRINGS INVESTMENT CO.
380 N. PALM CANYON DR.
PHONE 7505

List your listings with
A. L. KAGNA CO., Realtors
ROSE ROSENBERG, Associate
278 S. Palm Canyon Dr.
EL DORADO HOTEL
Phone 7191

WISH TO BUY 3 units or more. Owner, Reasonable. Jack Pearl, 7721 Clinton St., Los Angeles.

OPEN ALL YEAR
Rentals - Property - Management
RAY HELLER, Broker
444 N. Indian Phone 2957

BRING IN your listings of all descriptions, sales or rentals.
BESS MATLOFF
REALTOR
235 N. Palm Canyon Dr.
3191 — Phone — 3283

Business Rentals 38

SPACE IN CHIROPRACTOR'S OFFICE FOR DOCTOR, ETC.
433 N. PALM CANYON DR.

Wanted to Rent 39

SCHOOL TEACHER wishes to rent cottage with bedroom, furnished or unfurnished. Permanent. File No. 86, Desert Sun.

3 BEDROOM furnished house, yearly lease. Phone 8875.

FURNISHED 1 bedroom home. Year round lease. Not over \$65 monthly. Adults. File No. 95, Desert Sun.

Rooms For Rent 40

ENJOY COOL BANNING
Room and board in private home. Make reservations now. 916 E. Hoffer St. Phone 3211.

ROOM with cooler in private home. Outside entrance. Close in. Reasonable. 388 N. Indian.

FOR RENT: \$100 per month for 6 months, 2 nicely furnished bedrooms. Phone 5862.

DOWN TOWN ROOMS
Own entrance. Summer rates 444 N. Indian. Phone 2957

REDUCED SUMMER RATES.
Room in private home, twin beds. 433 N. Palm Canyon Dr. Rear.

Apartments For Rent 43

NEW FURNISHED apartment. Attractive rates for season. Adolph Israel, Real Estate Broker, 507 N. Palm Canyon, dial 2981.

SUMMER Rates. Large apartments. \$120 month. EL COBRILLO MOTEL. Phone 6023.

STUDIO apartment, full bath, large living room, dinette, kitchen, twin beds, furnished, all extras. \$140 month. Phone 6921.

TO RENT. Large Trailer and cabana. Summer rates. 101 N. El Segundo Rd.

LARGE apartments, attractive rates for summer. Air conditioned.
The Seville
350 Mel Ave.

NEW furnished apartments in beautiful Rancho Mirage. Swimming pool, daily \$8, weekly \$40 for 2. Phone 1112. Rancho Mirage Tract Office.

COOL pumice penthouse, new: all electric; superb view; reasonable rent. Phone 1692.

BEAUTIFUL new furnished single apartments. Twin beds, all electric. Utilities included. **SWIMMING POOL.** \$75 a month. Phone 1112 or Rancho Mirage Tract Office.

FOR SUMMER or by year, new apartments, large living room, kitchen, dinette, dressing room, bath. Air conditioned. Phone 6044.

VERY desirable air conditioned completely furnished hotel rooms. \$60 per month. Kitchen apartments \$100 for 2 persons. **HEATED SWIMMING POOL.** Beauty-rest beds, 6 cu. ft. refrigerators. Call Mr. Hersh, 9989.

FOR RENT: FURNISHED Apartment. REASONABLE. 215 S. Indian. Rear.

FOR RENT: Artist's studio attractively furnished. 18 x 22 Living room, kitchen, dinette, bath, cooler. \$75 per month until Nov. 1st. Phone 2752.

FURNISHED singles and doubles. Children welcome. Summer rates. Center town. Call 2957.

3 ROOM Furnished Apartment to Couple. 595 Calle Palo Fierro. Phone 4853.

BRAND NEW duplex—never occupied—1 and 2 bedrooms. Furnished or unfurnished to suit tenants. Shower and bath. Air conditioned. Must be seen to be appreciated. Yearly lease only. 515 Calle Abronia Aurita.

SINGLE APTS. Twin beds. Refrigeration, Switchboard, Maid Service. Close to everything. Weekly rates.
CREST APT. HOTEL
717 N. Brand Blvd., Glendale, California. Citrus 26893.

LOVELY furnished bungalow for 2 adults. Pool. \$600 for 5 months. Phone 2752.

NEW single furnished apartment. Refrigerator, air conditioned. \$65 mo. Adults. 856 Grove St., Cathedral City.

RENTAL IN BANNING
De Luxe 4 room completely furnished unit—near shopping district—quiet location—2 adults. 571 N. 2nd, Banning.

GUEST HOUSE apartment, attractively furnished. Summer rates or yearly rental. 1419 San Jacinto Way. Phone 6675.

APARTMENT and hotel rooms, summer rates, air conditioned. **THE FLAMINGO**
545 Mel Avenue

SUMMER RATES
Singles and doubles, furnished. Air conditioned. 3 blocks from Bullocks on Palm Canyon \$500 a month up. Phone 9062.

CLOSE-IN guest house, living room, bedroom—twin beds, fully carpeted, kitchenette, elec. refrigerator, patio, sun deck, cooler. Utilities furnished. \$55 for 4 summer months. \$110 per month balance on yearly basis only. Adults. A-1 references requested. Phone 8621.

Houses For Rent 46

UNUSUALLY attractive, 2 bedroom, 2 baths, fine furnishings, all extras. Phone 6921.

A HOUSE \$400 a month. Inquire REID, WADE, BECK and SEAMAN, 311 S. Palm Canyon, Phone 4771.

\$600—NICE BUNGALOW one bedroom for summer season, close in, cooler and refrigerator, for two adults only. Furnished. Mrs. E. V. Persons, 411 Chestnut Ave., Los Angeles 42.

HERMOSA BEACH
5 bedroom furnished very pleasant home. Less than 1 block from Beach, theatre and stores. No objection to children. \$450 per month or \$400 a month for season. Mrs. Dorothy Bushell, 98 Sixteenth St., Hermosa Beach, Frontier 6013.

YEAR BY YEAR lease. Beautiful furnished 4 bedroom home, 3 baths, den, rumpus room, Airtemp heating and cooling. Reasonable to right party. Owner returning to service. Col. Ellsworth, Palm Village.

3 BEDROOM furnished house. \$90 a month. Summer months. Mrs. Parks, Drawer "N".

DUPLEX—1 bedroom and 2 bedroom. Beautifully furnished. Air conditioned. No reasonable offer refused. Owner ill, out of town. Option to buy at sacrifice. Phone 4682.

LAGUNA BEACH
Specializing in spring and summer rentals. From \$200 to \$2500 per month.
FRANK MOLINA REALTY
490 S. Coast Blvd. Ph. 8713
(in Macres patio)

THREE - BEDROOM HOUSE RACQUET CLUB DISTRICT. MONTHLY OR YEAR LEASE. AVAILABLE ON 19th. TELEPHONE 4701.

FROM June 1st to September 1st. Lovely 2 bedroom furnished home. Sleeps 6. Big Bear Lake. Call B. B. Lake, 3687 or 3397, or write M. Powers, Box 887.

CHARMING furnished house—No. 3. Extra guest room and bath, if desired. Patio. Air cooled. Refrigeration. 1200 S. Palm Canyon Drive.

YEAR 'ROUND 3 room furnished cottage. Air cooled. \$65 a month. Wayside Inn. Phone 8212.

FOR RENT: Air conditioned home, low summer rent. 320 N. Marcus Rd.

TWO bedroom partly furnished ranch style house. Plenty of space for both indoor and outdoor living. See Owner, 221 N. San Geronio, Banning, Calif.

FURNISHED house, 1 bedroom, cooler and refrigerator. Reasonable. Adults. Wright, 654 "B" St. near Glenn, Cathedral City.

BEAUTIFUL 2 bedroom home, completely furnished for rent June to October in Laguna Beach. \$300 per month. Phone 7151.

LOVELY stucco home, air cooled, refrigerator, tile sink, nice furniture, twin beds. \$75 a month. Utilities included. Couple with references. Also \$10 a week room, and \$15 a week apartments—Owner, Desert Realty Co., Cathedral City. Phone Palm Springs 1181.

BEAUTIFULLY furnished 2 bedroom home in Banning to summer tenants. Adults. Address Box 27, Palm Desert.

FURNISHED guest house, separate entrance, private patio, in quiet residential section. Nicely equipped kitchenette, cooling unit. \$100 monthly year round basis, utilities paid. 1 or 2 adults only. Phone 6674.

\$135 A MONTH on year's lease. Brand new 2 bedroom modern bungalow partly furnished. 2094 S. Palm Canyon Dr.

NEW furnished houses—1, 2 and 3 bedrooms available summer months. Summer rates to Oct. 1st. Inquire 324 Calle Encilla.

2 BEDROOM furnished house with garage and breezeway at 247 N. El Segundo. Year lease \$2,400. Phone 5304. P. O. Box 275.

ROOMY, bright, furnished 2-room house Desert Hot Springs. \$65 monthly. Phone 4853.

NEW luxuriously furnished bungalow. Quiet location in N. W. part of Banning. Adults only. No pets. See owner, 221 N. San Geronio Ave., Banning.

FOR RENT: Cool, single and double housekeeping cabins. Reasonable summer rates by week or month. Bridgehaven Motel, Whitewater, Calif.

Trailer Rental Space 49
Dead Storage for Trailers ONLY \$5.00 PER MONTH
W. J. Forbes—1045 E. Ramsey Banning, Calif.

TRAILER SPACE
CLOSE IN.
101 N. EL SEGUNDO RD.

TRAILERITES
SPEND YOUR SUMMER IN THE BEAUTIFUL BANNING-BEAUMONT AREA. We have many fine trailer parks. Good markets and a good trailer store.

It is convenient to numerous scenic attractions and famed for its healthful climate which is beneficial to sinus and asthma sufferers.

Elevation 2400 Feet.

Rates \$3.00 & Up Weekly. \$15 & Up Monthly.

Almond Grove Trailer Park, 3424 W. Ramsey, Banning.
Beaumont Trailer Park, 5th & Beaumont Ave., Beaumont.
Bill's Trailer Store, 255-A E. Ramsey, Banning.

Down Town Trailer Park, 385 E. Ramsey, Banning.
Edlands Trailer Resort, Sunset & Ramsey, Banning.
Forbes Motel & Trailer Park, 1065 E. Ramsey, Banning.

Modern Trailer Court, 927 Edgar Ave., Beaumont.
Motorhaven Motel & Trailer Park, 1165 E. Ramsey, Banning.
Rainbow Trailer Park, 1909 E. Ramsey, Banning.

Household Goods 50

EXQUISITE sterling silver 8-piece tea service by Towle, Louis XIV pattern. In perfect condition. This service must be seen to be appreciated. Phone 1114 for appointment after 6 daily.

FURNITURE—Over 6,000 sq. ft. of furniture bargains both new and used. Largest selection in the valley. Complete line coolers starting at \$29.95. We buy used furniture.

VALLEY FURNITURE CO.
Hiway 99 1 1/2 miles S. Indio
Phone 83496

SEWING MACHINES

All types of electric machines now AVAILABLE from portables to deluxe cabinet models. For information and prices phone P.S. 3884 after 7 p.m. or see them at
VALLEY FURNITURE CO.
Hiway 99 1 1/2 Miles S. Indio
Phone 83496

HOUSEHOLD furniture, electric stove, by private party. Reasonable. 670 Mountain View Drive.

SPRINGS, mattresses, household goods. Broadway Court, Cathedral City.

BED DIVANS and Mattress Pad. Fair condition—\$10.
Phone 3592

EASY Electric Ironer, Westinghouse electric range, small electrolux (gas) icebox, Hartman wardrobe trunk, large deep freeze, garden tools, 2 rugs, as is, 9 piece walnut dining room set. 875 Prescott Dr.

SOFA, 3 chairs, ottoman, 3 heaters, 1 gas, 2 coolers, fan and squirrel cage. 437 Via Colusa.

FURNITURE DOCTOR!

If you have BROKEN down, WORN out furniture, send your name and address to
P. O. BOX 138
DESERT HOT SPRINGS

We repair, rebuild, buy, sell or exchange new furniture for old. GARNET GARDENS FURNITURE

Road to DESERT HOT SPRINGS 4 miles from PALM SPRINGS.

FURNITURE, nearly new, complete furnishing for 3 rooms. Chrome breakfast set, bed davenport, electric refrigerator and range, bedroom set. Will sell all or part. Cor. Cathedral Canyon Drive and "D" St., Cathedral City.

Trailers for Sale 51

HOUSE TRAILERS and Supplies of all kinds at
PAVNYS BUTANE AND TRAILER SUPPLY STORE
1001 S. Palm Canyon Drive
Phone 7342

LET US SELL YOUR TRAILER ON CONSIGNMENT DEAL
Forbes Trailer Exchange
1045 E. Ramsey—Banning

TRAILER for sale or rent. Close in location. Reasonable. Write File 92, care Desert Sun.

Friday April 16, 1948

1947 CORONADO. Like new. \$2500. Desert Trailer Haven. Date St. Lot 40. Home 'til noon.

LET US SELL YOUR TRAILER
We are now taking Trailers on Consignment
Plenty of Room on our 40 Acres

Weber's BREAD-TIME STORIES

KITCHEN TRICK

FRENCH FRIED sandwich—make a sandwich with highly seasoned left-over meat, cut in half and dip sandwich halves in beaten egg diluted with milk as for French toast. Fry until brown.

HOUSEHOLD HINT

YOU CAN DO IT BETTER with scissors—cut marshmallows, parsley, chives, celery, dice cooked meat. Keep a pair just for kitchen use.

RECIPE

MEAL ON A CHOP

Dredge lean, thick pork chops with flour, brown in hot fat. Place in baking dish. On each chop arrange a slice of onion, one tablespoon of raw rice, a slice of tomato, a ring of green pepper. Pour in enough hot water to come up to the chop but not to cover. Cover dish and bake in a moderate oven (350°) for an hour.

WHOA!

STOP and listen to Weber's All-Star Western Theater, a half hour of songs, fun and adventure. Every Saturday at 8:30 p.m. over KHJ, Los Angeles, or your local Don Lee Mutual Station.



Thrills at Royal Palms Show

Large Audience Views Events at Hotel Pool
And Even Sees Unscheduled Rescue

Second annual aquatic show to take place at the Royal Palms Hotel thrilled and delighted a large throng Saturday night.

The aquatic exhibition which was M.C'd by hotel manager Jack Mahoney lasted for more than an hour and sparkled with exhibitions of championship swimming, diving and vocal and musical entertainment.

STAR PERFORMER of the evening was Glynne Payne who holds a string of championship titles as late as 1946 when he won fifth that date as far back as 1933 and place in the Junior National in diving. During the year of 1946-47 he swam for the University of Texas. Payne left Tuesday for the old Hearst Dude Ranch where he will act as swimming instructor during the summer.

Others who participated were Bill Smith, former under water World's champion swimmer and holder of other AAU titles; Jack Maxson, who swam for Billy Rose's Aquacade; Eddie Potter, instructor at the Royal Palms, and Mrs. Ben Sax, wife of one of the hotel's owners, who remained in the Village to participate in the show before departing for Chicago and her husband.

ROSE MARIE SHERMAN, guest at the hotel and whose home is in Portland was persuaded to take part in the show before departing for her home. She is expected to enter Oregon State Swimming meet.

Manager Mahoney's five year old daughter took a part in the show exhibiting her swimming and diving ability. She had only taken two lessons from Payne in the aquatic sport.

STEVIE FIELDS, 10 year old Village lad, entertained the spectators with a pantomime exhibition.

Zac Kalbach, who has traveled the world as an entertainer, performed with his accordion.

Norman Andross, night clerk at the Royal Palms rendered two songs much to the pleasure of those present.

Following the show, all of the entertainers were feted at a champagne party hosted by the hotel.

NOT ON THE PROGRAM but providing a thrill was the unexpected dive from the high balcony of Frank Kempton, fully clothed. Kempton cleared the eight-foot cement apron at the pool but failed to come up. Payne and Potter went in after him and brought him back alive.

Kempton, it is reported, cannot swim a stroke and wouldn't know the Australian crawl from the English channel.

It is like Heaven, which a woman took and hid in three measures of meal, till the whole was leavened.—Luke 13:21.

Auxiliary Sponsors Child Welfare Motion Picture

"Nobody's Children" in the title of the motion picture which will be shown at the Palm Springs Theatre, April 14 and 15, in the interest of child welfare. The picture is sponsored by Owen Coffman Unit, American Legion Auxiliary, and is being shown through the courtesy of Earle C. Strebe, theatre owner.

For two decades child welfare has been one of the major programs of the Auxiliary, according to Mrs. Harriet Henderson, chairman of this activity in the local unit.

"Today half of the children in the United States are children of veterans and this figure will go even higher in the next few years. Even now, when times are good for most people, about a million and a half children are dependent on public aid because one or both of their parents are dead, sick or disabled. The first aim of American Legion Auxiliary units is to see that no child of a veteran in their communities is denied any of the necessities of life," she said.

The Auxiliary child welfare motto is "A Square Deal for Every Child." Numerous local

cases have been given aid by Owen Coffman Unit.

April is the month in which child welfare is stressed by the Auxiliary. The chairman has arranged an appropriate program to be presented at the next regular meeting of the Auxiliary,

Wednesday evening, April 21, at the Wars Memorial building.

For they are a nation void of counsel, neither is there any understanding in them.—Deuteronomy 32:28.

MODERN Small NEW Home

With

New furniture and all electric kitchen, fireplace, one acre lot, in restricted subdivision.

\$15,000

RAYMOND CREE

Established 1921

Associates

Burnham Bigelow - Miriam Richards
Anthony Burke - Barbara Nodurft
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285 NO. PALM CANYON DR.
Phone 8444



Does Summer heat hurt your business?

GET READY NOW FOR SCORCHING DAYS AHEAD

WITH SERVEL *All-Year* GAS AIR CONDITIONING

"SERVEL BUILDS MORALE,

INCREASES EFFICIENCY,

STIMULATES BUSINESS,"



E. K. Langley, of the Churchill Construction Co., Los Angeles, reports: "Our offices are cleaner, cooler and more refreshing during the summer months as well as exceedingly comfortable during the winter months since the installation of Servel All-Year Gas Air Conditioning."



LOOK AT THE
ADVANTAGES
SERVEL
OFFERS YOU

- Complete, six-phase, year-round air conditioning with a single unit.
- Through every season, you select your indoor climate with a "flick of your finger."
- Quiet in operation.
- Comfortable temperature and humidity in every room, every day in the year.
- Not a room cooler, but a complete air conditioning system, operating through scientifically designed ducts and registers.

say local business and professional owners

Do your business or professional activities suffer in summer? Does efficiency drop, sales and morale lag? Are customers and clients fewer—harder to please?

If so, then you'll probably find it will more than pay you to install Servel All-Year Gas Air Conditioning. This wonderful cooling and heating system will keep your office or store as cool as a mountain cabin all summer long. No matter how high the mercury soars outside, you'll enjoy cool, invigorating, clean air, free from dust, dirt, and pollen, with sticky, wilting humidity removed.

Pays for itself in a short time

People will be glad to come to your store or office to get away from the heat outside. They'll be easier to deal with. Your pep and efficiency will rise—and everyone who works with you will do a better, more productive job. You'll find this increased productivity, heightened efficiency, and new attractiveness to the public will

more than pay for the cost of the Servel system in a very few years.

What's more, when heat is needed, the same Servel system will supply you with plenty of clean, even, draft-free warmth, with just the right amount of moisture added to the air warmed, for comfort.

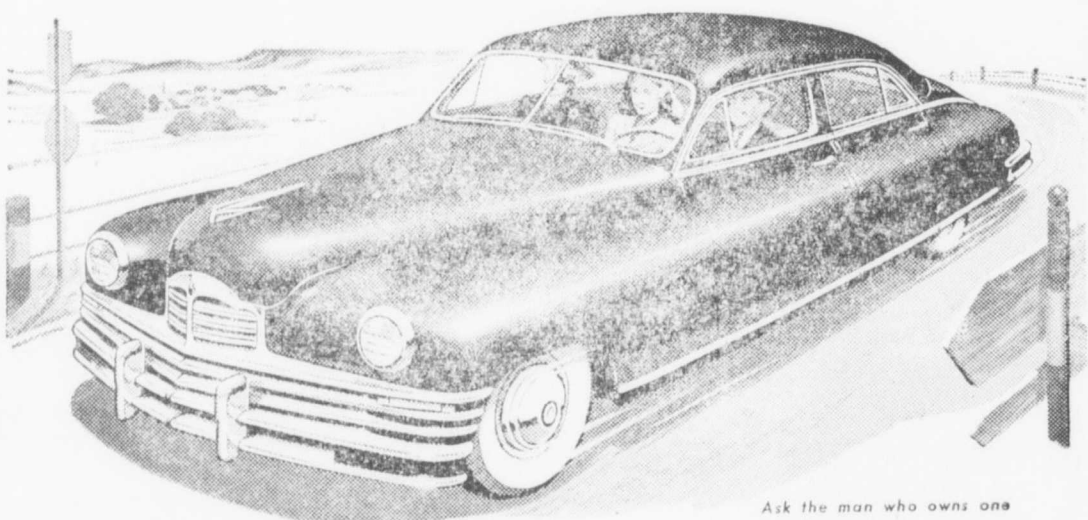
California owners enthusiastic

During the past year local Gas Companies have installed scores of Servel All-Year Gas Air Conditioning systems...in all kinds of retail stores, office buildings, clinics, medical and professional offices. Everywhere the response is the same—unbounded enthusiasm for the comfort, efficiency and profit benefits.

Get all the facts

Enjoy all the profit and comfort advantages of Servel All-Year Gas Air Conditioning in your store or office this summer. Ask your local Gas Company representative for facts and figures today.

How to shorten a mile (and stretch a gallon)



Ask the man who owns one

Come in—learn how Packard "safety-sprint" power gives you wonderful new gasoline economy!

You'd naturally expect Packard owners to marvel at the turbine smoothness of the new '48 Packards. (And they do.)

You'd expect them to praise Packard's new "safety-sprint" power—the new kind of reserve power that breezes them around other cars and fast highway busses...into the clear. (And they do.)

But the big surprise—the advancement that excites these owners most of all—is the way these Packards get extra mileage out of every gallon!

For these big, precision-built Packard Eights—with all their luxurious roominess and increased roadweight—are actually delivering up to 10% more miles per gallon!

Worth looking into? It's a "must" story for every prospective fine car buyer. You'll find the cold facts, and a warm welcome, at your nearest Packard dealer's showroom!

Packard

EL MIRADOR GARAGE

1090 N. Palm Canyon Drive
PALM SPRINGS, CALIF.

SERVEL *All-Year* GAS AIR CONDITIONER

Made by the makers of the famous Servel Gas Refrigerator

Lack of Proper Bid Holds Up Tramway

Status of Project Revealed

Winter Park Board, in Session Here, Says No Firm Bid Received

Because no contractor has been able to furnish a firm bid within the possible limits of the revenue bonds that could be absorbed by the present market, construction of the Mt. San Jacinto Winter Park Tramway is being held in temporary abeyance.

This was the announcement made following a meeting of the Mt. San Jacinto Winter Park Authority held at the Desert Inn Sunday.

The written statement handed out by the Park Authority reads as follows:

"The Mt. San Jacinto Winter Park Authority met today at the Fiesta House at the Desert Inn and reviewed conditions pertaining to the Tramway as they exist today. It was revealed that because of the nature of the financing of the project, which is through the sale of revenue bonds, a number of different factors must dovetail simultaneously before construction of the tramway can actually begin. The most important of these dovetailing factors continues to be the securing of a firm bid by a responsible contractor. This bid must be within the limits of a bond issue which can be absorbed by the bond market at a price which will permit amortization of the issue.

"To date no contractor has been able to furnish such a contract because of uncertainties in the labor and material market. There are current factors which point to an improvement in the material and labor situation. The Authority is continuously in touch with people who are interested in building the Tramway, those capable of supplying the materials and those capable of financing the project, and whenever the time occurs that the different problems can be resolved together, the project will proceed."



CARTOGRAPHERS—Could be that William Fox and Barbara Schilly are admiring their cartoon map "Seen' Things in Palm Springs" which they made as a souvenir of the Village. Publisher, Miss Schilly, originated the idea and had clever cartoonist, Fox, illustrate it. The gayly colored map is on sale generally in Palm Springs. Folded for mailing, the producers have had report that it has spread the sunny spirit of Palm Springs, to date, as far away as London, England. (Bernard of Hollywood photo.)

Opera Star Prefers Sand to Snow When It Comes to Strong Winds

Miss Helen Trauble, noted operatic star, even likes the sand-storms, so fond is she of the desert. Flying down from sub-zero Winnipeg, Canada, with her husband, William Base, she arrived last Friday just in time to witness nature's welcome in the form of the worst sand-storm in 20 years.

Guest of her old friends, the Mario Chamlees at their new home in Hidden Springs Ranch, Miss Trauble took the phenomena of the intervening desert trip in stride. She said she always had wanted to see a real desert sandstorm and, as a matter of fact, preferred them to the blizzards in which she was raised.

Miss Trauble expressed surprise at the growth of Palm Springs since she was here several years ago and was charmed with the Tennis Club where she and her husband lunched Saturday with the Mario Chamlees and the Renaud Hoffmans.

Miss Trauble left Hidden Springs Ranch early this week for Los Angeles for the opening of the Los Angeles Metropolitan Opera season in which she appears.

The wolf spider, only about an inch long, often carries its young on its back until they can fend for themselves. A brood sometimes will number as many as 125.

Ingram Leaves For Meeting of Bank Managers

F. G. Ingram, manager of Bank of America at Palm Springs, took off today for a three-day conference with 600 other key executives of the bank at Asilomar, on the Monterey Peninsula.

At the opening session on Saturday, Bank of America President L. M. Giannini will deliver a keynote address, followed by a free discussion forum. Remainder of the conference period will then be given over to departmental sessions devoted to the betterment of banking services throughout California.

"It's all in line with our institution's habit of leadership," Ingram said. "We want to be prepared to go along with California's future."

The local banker expects to be back at his desk next Tuesday.

40 et 8 To Stage Party in Village

Tri-County Event on Schedule Tomorrow

Palm Springs will be the mecca for 40 et 8 Voitures from all southern California tomorrow night when an expected throng of 300 will gather here for the first annual Tri-County Wreck. They will come mostly from Riverside, San Bernardino and Orange counties but many veterans are also expected from Los Angeles and San Diego.

The Wreck will get under way at 4 p.m. tomorrow afternoon with dinner at 6:30 and a dance after that, all at the American Legion building on Bellard road. A 20-piece band from Huntington Park and vocalists, will provide the swing music and entertainment for the dance.

Grand Chief Mark Laws and his staff from Los Angeles will be present. The Del Tahquitz hotel will be headquarters for the visiting 40 et 8-ers and the Tahquitz Vista for the band.

Commander John Connell of the local American Legion post, Jay Morrison, Gordon Feekings, Art Wills, G. K. Sanborn, Joe Omlin, John Holditch, Charles Knupp and Charles St. George are on the local committee handling the preparations. St. George is president of the Desert 40 et 8 club, host for the affair.

Third Section

The Desert Sun

Palm Springs, California
Friday, April 16, 1948

Glee Club

Arizona State College
Singers Here Tomorrow

Described as the highlight of their trip, Palm Springs will be host to the Arizona State College Glee club on Saturday afternoon, April 17. The group is on a four-day trek from their home at Tempe to Redlands.

They will sing from the lobby of the Desert Inn at 2:00 p.m. Saturday, after being guests of Earl Coffman and the Desert Inn for lunch. Their concert will be broadcast by KCMJ, which has made arrangements for their appearance in Palm Springs.

Babbage on Tour

Assembly Candidate
On Leave of Absence

Deputy District Attorney John D. Babbage has taken a leave of absence from his job in order to start an active campaign for the State Assembly.

Accompanied by Assemblyman Philip L. Boyd, who is not seeking reelection, Babbage attended meetings in the Coachella Valley Wednesday and in Blythe Thursday.

He is seeking both the Republican and Democratic nominations.

CLASSIFIED ADS—PHONE 2249

Hobo Ball Slated For May 1 Here

Costume Affair To Be Held at Tennis Club

Villagers and visitors will be asked to dig down into trunks long forgotten in dark corners and extract the oldest and most tattered clothes to wear at a benefit party at the Palm Springs Tennis Club May 1.

The event, which is being sponsored by a host of Villagers, is the "Hobo Costume Ball" and all proceeds go to the newly created St. Theresa Catholic parish on East Ramon road and the parochial school, expected to be in operation next season.

MANY PRIZES and surprises are in store with awards going to the wearer of the most colorful garb.

Mrs. Walter McManus, in charge of the event, announced that everybody is welcome and that the dancing, fun and entertainment will take place on the tennis courts. Lee Bering said that he will serve a buffet luncheon, the kind of a repast that has made his club famous on Sundays.

SCHEDULED to be on hand will be Father William Clavin, pastor of the new St. Theresa parish. Father Michael O'Connor, pastor of Our Lady of Solitude church, declared that women of the Altar Society and the church choir are actively supporting the Hobo Costume Ball.

Sponsoring the event are Mr. and Mrs. Billy Malouf, Mr. and Mrs. A. G. McManus, former mayor of Chicago Edward Kelly and his wife; Mr. and Mrs. Bob Hope, Mr. and Mrs. Dennis Day, Mr. and Mrs. Harold Murphy, Mr. and Mrs. Vincent Marco, Mr. and Mrs. Robert Ransom, Mr. and Mrs. Barney Hinkle, Mr. and Mrs. William Gargan, Mr. and Mrs. Trav Rogers, Doctor and Mrs. Mace Gazda, Dorothy Grey, Mrs. Alice Guthrie, Mr. and Mrs. Sol Lesser, Mr. and Mrs. Edward Small, Mr. and Mrs. Nate Milnor, Mr. and Mrs. Earl Cordrey, Mr. and Mrs. Walter McManus, Mr. and Mrs. Thomas Malouf and Mr. and Mrs. Kenneth Kirk.

CASH OUT!

- Excellent residential area
- Near Racquet Club
- Well furnished and complete in every detail
- Large living room with fireplace, two bedrooms, two baths, den, and spacious patio with southern exposure
- Corner lot completely walled.

Full price ONLY

\$18,750

SHEPTENKO

475 N. Palm Canyon Drive
The Pioneer Realty Co.
of Palm Springs
Phone 7366 - 2614

PLUMBING

Heating and Cooling

HENRY A. SIMSARIAN

850 N. Palm Canyon Drive
PHONE 7414

End-Of-Season CLEARANCE SALE

ALL "NOBBY KNIT" SPORTSWEAR

Reduced up to **1 1/2** Price

Nobby Knit Shops

CARMEL BLDG., PALM SPRINGS

Sale Starts Monday - April 19th

SPRING SALE

NOW

SALE PRICE ON:

- Pinafores
- Sun Togs
- Dresses
- Blouses
- T-Shirts

Shop Now — and SAVE!

ROSALIE'S

BROTHER 'N SISTER SHOP

174 "J" — "The Center"

YOU

Are Invited

to Visit the Unusual

Desert Home

at 447 Via Escuela

Designed and built by Ernst Off, for 18 years a builder of fine homes in Palm Springs.

You will want to see the many unusual features of this spacious four-bedroom, four-bath home, now being completed.

This outstanding home—on a half acre walled estate—in a carefully planned neighborhood—will please the most critical buyer.

SEE IT TODAY

OPEN DAILY 2 to 5 P. M.
Or by Appointment

Harold Hicks

REAL ESTATE

Phone 2736

or See Your Broker

Of Course . . . We're Going to
Vote "YES" on Tuesday
April 20th

AT THE
SPECIAL ELECTION
ON THE
COMMUNITY PROMOTION FUND



Advertising Pays . . . in the Tourist Business just as in any other business

A "YES" Vote on April 20th Means---
More Tourists -- More Revenue -- More Work -- More Jobs
--More PROSPERITY for EVERYONE Here!

Why You Are Urged to VOTE YES at the
April 20 Community Promotion Fund
Special Election

Palm Springs is a winter resort, a city of winter homes. It has but one source of income—it has no citrus, no oil, no factories, no agriculture, no movie studios—it has only the winter visitors and residents.

Our NEW MONEY is largely brought into the Village by the persons wintering here in homes or hotels and apartments, attending conventions, or building their homes in Palm Springs.

Resort history has proved a thousand times over the adage that "people go where they are invited; stay where they are treated right."

The job of inviting people to Palm Springs, either as visitors or residents, has fallen the lot of the Chamber of Commerce through the years. But its income perennially is lean; it must do a "city" job on a "village" income. Its annual budget for ALL PURPOSES has been about \$16,000.

Now let's look at our two major western winter resort competitors—Phoenix and Tucson.

Each community this year will spend MORE THAN \$60,000 for PROMOTION ALONE! And that doesn't count the operating cost of the Chamber of Commerce.

And the city government in each city appropriates to its promotional agency \$25,000 IN PUBLIC TAX FUNDS EACH YEAR!

Those city governments learned years ago that EVERYONE from the ditch digger to the millionaire has a direct and vital stake in maintaining a steady flow of winter visitors to Phoenix and Tucson.

They know that NEW, OUTSIDE MONEY is like a blood transfusion—it means more jobs, prosperous business, and sustained property values.

The Board of Directors of the Palm Springs Chamber of Commerce believes sincerely more Public Funds should be in its Community Promotion fund just like Phoenix and Tucson. So they asked the city council to set a special election through which the city could be authorized to extend this added financial assistance.

The election has been set for Tuesday, April 20. If the proposition is approved, it would permit the City Council to allocate to the Chamber of Commerce, or any other promotional agency it selects, a portion of the income from business licenses not to exceed \$22,500 on the present valuation.

Business license income here will reach \$50,000 this year. This is as much as is collected by many larger cities! The Chamber directors feel that this is the money that should be spent to help economic conditions in Palm Springs and thereby help everyone by providing new jobs, maintaining property values, and keeping business prosperous.

THE ELECTION CANNOT RAISE THE CITY TAX RATE EVEN ONE CENT. The present \$1.00 per \$100 of assessed value will be the rate regardless of the outcome of the election.

For the sake of a prosperous, balanced community—and that means prosperity for **EVERYONE IN THE VILLAGE**—

Vote YES April 20

Q. What is the date of the election?

A. Tuesday, April 20, 1948.

Q. Who is eligible to vote?

A. All registered voters of Palm Springs. Two polling places have been established—the Frances Stevens School and the Littleton Garage on South Palm Canyon Drive. Polls will be open between 10 a. m. and 7 p. m. Voters in Precincts 2, 3, 4, 5 and 9 vote at the school, and those in Precincts 1, 6, 7 and 8 vote at the Littleton show room.

Q. What is the proposition on the ballot?

A. The ballot measure would authorize the City Council to appropriate community advertising and promotion funds equal to the income from 15 cents on each \$100 of assessed valuation of Palm Springs. However, the funds actually would be spent from the income of BUSINESS LICENSE FEES. The 15 cents on each \$100 of assessed valuation must be mentioned in the ballot measure since this term is stated in the state law under which the election is called, but no property tax funds would be involved in this election.

Q. If approved by the voters will this proposition raise the property taxes of Palm Springs?

A. **DEFINITELY NOT.** In no way can the outcome of this election affect the property tax. The rate will still be \$1.00 per \$100 of assessed value regardless of the results of the election.

Q. How much would be made available each year for advertising and promotion?

A. The maximum this year would be \$22,500 and would vary somewhat each year.

Q. Would the city's services suffer if this money is appropriated for promotion and advertising?

A. No. The city's income has nearly doubled in the past two years, thanks to increased property valuations, collection of approximately \$100,000 from the sales tax, and collection of the high business license fees. The city is in the best financial condition in its history and can well afford to give an "assist" to this vital program in which the city government is just as interested as are business firms.

Q. Would the city be required to appropriate the total sum each year?

A. No. The City Council would be authorized to spend only what it deems necessary for advertising and promotion in a given year, and then with limitations strictly controlling all money.

Q. What agency would actually spend the city money?

A. It is probable the funds will be spent through the Chamber of Commerce, but this is not mandatory. The City Council can spend the advertising and promotion funds anyway it decides, through any designated agency or could set up its own advertising and promotion department if it chose to do so.

Q. Why is it felt necessary to spend more advertising and promotion money for Palm Springs?

A. This is a winter resort. Its only source of NEW MONEY—which provides new jobs, healthy business conditions and sustained property values—comes from the winter guests in hotels and apartments, and the winter residents. Then obviously if we can accommodate more than we are caring for now, it is only good business to invite more. And particularly it is vital to invite more visitors DURING THE FALL AND SPRING when we have a great surplus of accommodations and when our stores and shops need customers.

Q. How will the money be spent?

A. Some would be used for inviting and servicing convention groups, placing advertising in newspapers and magazines, publishing literature to be placed in the hands of prospective visitors, and carrying on publicity programs throughout the country. And all of these projects would have to meet the requirements of the City Council before funds would be available. And then the money would be paid only after receipted bills were presented by the advertising organization showing a definite expenditure of funds.

Q. How much has the City of Palm Springs appropriated to the Chamber of Commerce for these purposes this year?

A. To date, \$4500.

Q. How much money is raised by the business license fee in Palm Springs?

A. Receipts up to July 1, 1947 (and this figure is expected to be materially higher for the present fiscal year ending June 30, 1948), were \$50,197.

Q. Is this proportionate to income from business licenses in other cities?

A. No, it is much higher. For instance, Palm Springs has a population of 7213 and its business firms pay \$50,197 per year. Riverside, with a population of 45,000 pays only \$48,000. The business license schedule here is conceded to be the highest in Southern California, despite the fact that businesses operate only a part of the year.

Q. Do city governments in other winter resorts appropriate funds for advertising and promotion?

A. Yes. Phoenix and Tucson spend \$25,000 each in tax money for these purposes every year. Las Vegas has a \$100,000 promotion fund, but whether tax funds help make up this total could not be learned.

Q. Why is it considered a good practice to appropriate the Palm Springs money from business license revenue?

A. This avoids increasing the property tax rate, and also EVERY BUSINESS then pays a share of the cost of advertising and promotional activities.

BE SURE TO VOTE!

URGE YOUR FRIENDS TO CAST THEIR BALLOTS

Here are only a few of the hundreds of business men working for the passage of this important proposition

Don Artz
Leo Baker
Jack Ballard
Florian Boyd
Tom Burness

Priscilla Chaffey
Earl Coffman
Ted Charlston
Jack Chambers
Max Dresdner

Phil Delano
Gladys Denton
Bill Fadden
Harold Hicks
Joe Henderson

Mike Flavin
Ruth Hardy
Fred Ingram
Oliver Jaynes
Ray Kelley

Herman Levine
Robert McKenzie
William McQuillan
Chas. Mathews
Arthur Meyer

James Nitch
Jud Osburn
Zack Pitts
Elmo Purnel
Stanley Rosin

CATHEDRAL CITY PAGE

MAXINE OKERLUND, Correspondent

Phone 1183

Cathedral City Woman's Club Installation Luncheon Proves Impressive, Delightful Affair

Woman's Club installation luncheon at the Palm Springs Tennis club held April 7 was undoubtedly the most successful meeting of its kind ever held by the Cathedral City ladies. The setting for the party was ideal, and the installation impressive.

Weingartner New Fire Dep't Chief At Cathedral City

Larry Weingartner was elected fire chief of the Cathedral City Volunteer fire department at its annual meeting held Monday and Jack Maddox was elected assistant chief.

William Holm was named president; Orville Wood, vice-president; Al Sprague, secretary; Howard Headley, treasurer; and Frank LaPlace, sergeant-at-arms at the meeting.

Irving Sussman, retiring president, issued a statement thanking all of the departmental personnel for their co-operation during the past year.

Members, in turn, voted an expression of appreciation for the work of the retiring officials.

Mrs. Leslie Kelley, retiring president, introduced the installing officer, Mrs. Harold Murphy, past president of the Palm Springs Woman's Club. Corsages were made by Margaret Davidson from roses and gardenias grown on the Waller Ranch. The centerpiece of hibiscus came from the Murphy gardens.

Maxine Okerlund and Mabel Carson were receiving hostesses and Jackie Martin and Victoria Scherck were at the door. Two vocal numbers were given by one of the club members, Virginia Osborn, accompanied by her mother. All retiring officers gave a report of their year's work with suggestions for the incoming officers. As a final gesture the incoming president, Dorothy Maddox, presented Bessie Kelley with the first Federated Woman's club past president pin. This is the only pin to have a gold gavel attached. Seventy-four guests attended the luncheon.

CLASSIFIED ADS—PHONE 2249



SOLOIST—Mrs. Virginia Lee Osborn, former light opera and radio star, featured artist at last week's installation of Cathedral City Women's club.

Martha Duncan Is Elected Head of C. C. School Club

New officers of the Cathedral City School club were elected at a pot-luck dinner given Friday evening April 9, held in one of the school rooms.

Martha Duncan was seated as the new president, Laura Busby, vice-president and program chairman and Dorothy Neidhout secretary and treasurer.

The dinner was arranged by Martha Duncan and Pat Sinn. The tables were decorated with spring blossoms transforming the room into a banquet hall.

Mrs. Helen Emery, principal of the school, introduced the following program: Lester Busby who gave a Hula dance and an impersonation. A short skit was given by Thelma Kemp and Hazel Jones.

Mrs. Neidhout read "The Country Parson"; Eva Smith presented Martha Duncan, Laura Busby, Hazel Hones, Alberta Smith, Thelma Kemp, Marie Ide and Mrs. Neidhout in a "Kitchen Orchestra."

Mrs. Mary Dawson, first president of the School Club, now living in Whittier, was present for the occasion as was Miss Katherine Finchey, superintendent of the Desert School District.

Register!

Books at Sunair Office
For Cathedral City

All those who are eligible to vote in the June primaries but have not registered yet may do so with Willard Hillery at the Sunair office. Registrations close April 22. If you have been one year in the state, 90 days in the county and 40 days in the precinct you are eligible to vote in Cathedral City. If you did not vote here two years ago at the general election, either at the primary or final election you must register again. Absentee ballots may be obtained by writing to the county clerk in Riverside any time before two weeks of election. Give your name as it appears on your registration.

Cathedral City Roundup
on Page 20

DANCE!

DE LUXE TRAILER PARK

8:30 P. M.

Saturday, April 17th

Featuring the Swingsters

7-Piece Swing Orchestra

ADMISSION

\$1.50 Couple

.75 Single

Sponsored by Cathedral City Fire Department

Auto Paint Job

FIRST CLASS ENAMEL

\$65⁰⁰

Complete

Auto Body Reconstruction

Desert Auto Body Shop

CATHEDRAL CITY

Cathedral City

"Where the Sun Shines Brighter—and Lingers Longer"

Specially Priced at \$7950

Fine modern 2-bedroom home, large patio and all the modern conveniences.

\$2950 Will Handle

See

M. H. BLAKELEY

Licensed Real Estate Broker

CATHEDRAL CITY

Al's Market

Cathedral City's Friendly Self Service Store

THERE IS NO SUBSTITUTE
FOR QUALITY!SAVE TIME AND MONEY
SHOP IN CATHEDRAL CITY

The Place To Go Is

AL'S MARKET

(Next Door to 5 & 10c Store)

Groceries — Meats — Vegetables

Beer and Wine

(By the Case)

Open Daily and Sunday, 8 A. M. to 7 P. M.
FREE DELIVERY SERVICE
Phone P. S. 1029

Swimming Pool Is Planned

The second meeting of the Landlord's section of the chamber of commerce was held at the Town Hall Tuesday April 13 at 8 p.m. Jack Weingartner officiating as chairman. Matters taken up were further discussion of a swimming pool for the town which, it was said, should be a matter for a corporation made up of court owners and home owners and in no way controlled by the chamber of commerce. Walter Melrose has offered to give two acres below the highway and put a paved road on two sides for a recreation center if a pool is put in. Discussion of the way in which to control this and the \$30,000 necessary were the main topics.

The matter of eliminating Dead Man's Corner, the bad bend to the east of the town, has finally been settled and bids have gone out to contractors. In a few months this hazard which has plagued drivers will no longer exist. Mrs. Marguerite Hillery asked that the landlords section add their request to that of the chamber of commerce in petitioning the supervisors of Riverside county to increase their budget for advertising and help the resort areas as well as the county.

CLASSIFIED ADS—PHONE 2249

A second sale of bakery goods by the Woman's Auxiliary of the Community church is being held at Jones Date Shop, on the corner of Broadway and Glenn Ave. from 10 a.m. to 1 p.m. All those donating are asked to have their things in before ten o'clock. Those unable to bring them will notify Mrs. George Neidhart who will pick them up.

Carl's Cafe

FRESH CHICKEN

(Not Frozen)

Southern Fried
With Hot Biscuits

\$1.00

Milner's

5¢ and 10¢

Whatever You Need
We Have It!

CATHEDRAL CITY

Standard Service

H. "HERB" HENRY, Prop.

CATHEDRAL CITY

Phone 1182

May "We" Serve You With

Chevron Supreme Gasoline
R. P. M. Lubrication Jobs
Automobile Repair

IGNITION, CARBURETOR, GENERAL REPAIR

We can give you a guaranteed job on your automobile from a tune-up to a complete motor rebuild job.

Estimates Gladly Furnished

TIRES - TUBES - ACCESSORIES

WE FIX FLATS - ROAD SERVICE

Just Dial 2721—Ask for 1182

Crisp Cotton Fashions

BLOUSES, LINGERIE
DRESSES, SUITS
BATHING AND
SUN SUITS

The Fashion Spot

Sunny Dress Shop

Opposite
Cathedral City Post Office

FOR SALE

653-acre section with 7800 feet paved highway frontage on the Gold Coast between Palm Springs and the group subdivisions on the Indio Road.

Twenty acres rich farm or estate raw land.

Three Good House Buys in Cathedral City.

Lots—Cathedral City and Sunair.
Dependable Insurance

See

HILLERY

For Lots, Homes and Acreage
Also Insurance

— Offices —

762 Broadway (Home)

or SUNAIR

HOUSE OF GIFTS
CATHEDRAL CITY

Sportswear - Western Wear
and Gifts

for men, women and children

Telephone 2721—Then Ask for 1043
OPEN EVENINGS AND SUNDAYS
ALL SUMMER

Do you know there are seven structures in SUNAIR now—eight more in process of planning—many more will follow in this beautiful tract.

Dwelling Lots, \$1800 up—On Highway, \$5500
A Return of 10% on These Prices
if You Build Within a Year
Terms if Desired

Only 5 minutes' drive
from Palm Springs on
Indio Road.
Phone 1522

Sunair
AN HOUR MORE SUN
Salesman on Tract from 9 to 4 P. M.

Have Your Prescriptions
Filled at Your
Local Drug Store

The Cathedral Pharmacy

We are fully equipped and
thoroughly supplied to fill
your Prescriptions as
ordered by your doctor,
under personal supervision

of

HART L. KOPP

Registered Pharmacist

The Cathedral
Pharmacy

Cathedral City Phone 1183

Rupp's Supply

CATHEDRAL CITY

Phone 1154

Always Ready to Serve Your Needs

for

PAINTS... HARDWARE
PLUMBING SUPPLIES
FEED... FERTILIZER
BARBECUE CHARCOAL

Complete Line of Pet Supplies

FRESH GOVERNMENT INSPECTED
HORSE MEATS DAILY

See Sam Arner's

DESERT REALTY CO.

at Cathedral City, (the sunshine capitol of America) at the big office next to Texaco Station. For Insurance and Real Estate.
Large Lots—\$800—1/2 Down, \$15 Month
160 Acres—Alfalfa and Grape Land, \$60 acre.
Business Lot—80-foot Frontage—\$4000
Two-Bedroom Home, Tile Roof—\$8500
The best view, least dust, and wind are found in the restricted Cathedral Highlands and Sunair districts. Let us show you the best.

Open Evenings

Phone Palm Springs 1181

KUHRY'S TEXACO SERVICE STATION

Let Us Service Your Car

PERFECT GREASE JOB ON ALL CARS

AUTO REPAIR - ACCESSORIES

BATTERY QUICK CHARGE

Phone 1621

CATHEDRAL CITY

Cathedral City News Roundup

A pot luck dinner will be held in Town Hall on Wednesday April 21 at 7 p.m. by the Woman's Club of Cathedral City. The club members will furnish the pot luck and husbands and friends who attend will pay \$1.25 which will go to the library. Parcels which have been received from all over the United States will be auctioned off to furnish fun and more money. Everyone in town may purchase a ticket.

Two more classrooms and an administration building are being added to the Cathedral City school. The architects are John Porter Clark and Albert Frey and the contractor obtaining the bid was Secrest. Mr. Clark said that the administration building was being made large enough for all future development and would contain a principal's office, public office, nurse's office and teacher's rest rooms. The two new classrooms provide space for 60 children and will permit the use of one of the old rooms as a kindergarten. There will be an addition to the playground equipment, further planting of trees and shrubs and more drinking fountains. Mr. Clark says that these new additions will greatly improve the present appearance of the school.

Harold and Dorothy Crawford are the proud parents of a girl, Janet, weight seven pounds three ounces, born at the Loma Linda hospital Monday April 12. Harold says they are both doing well. The father looks blooming.

Dorothy and Jack Maddox, once owners of three lunch fountains in Kansas City, Mo., have gone back into the business again and are to be seen at the Cathedral City Pharmacy every day. Jack is there temporarily and Dorothy is looking for someone to assist her. She says that she does not intend to give up her club work however.

A fireman's ball will be held at the DeLuxe Trailer Park recreation hall on Saturday April 17. A seven piece orchestra named The Swingsters will try-out for next season. The cost of admission is \$1.50 per couple.

A library board meeting and directors of the chamber of commerce met at the home of Mrs. Marguerite Hillery Thursday April 8 for a discussion of library finances. Wives were also invited and refreshments were served. The main topic was how to raise the money to pay back the loans made to get the building here and also to finish it. Bonds have been sold and donations received which make this possible.

Mr. and Mrs. Carroll Waller entertained the Paul Clarks and Jim Wolseth to a fried turkey dinner Thursday evening as a celebration for Paul's recovery. He went home early but says that he expects to take up his civic duties again and attend the meetings of the chamber of commerce. He's a great booster for President L. C. Lewis, who is trying to really get things done with the help of active committees.

Iva Mhoon is back in circulation again after her recent operation in Long Beach. She is chairman of the membership committee for the Woman's Club and wishes it announced that any lady in Cathedral who wishes to join the club should see her.

Mr. and Mrs. James Wolseth entertained Ella and Ernie Dorn to dinner last Sunday night. The Dorn's are revelling in freedom from court worry after twenty years of hard work.

Development of
Joshua Tree Park
Conference Topic

Plans for the future development of Joshua Tree National Monument, across the desert from Palm Springs, were discussed here and in Riverside last week by national park officials. Development of the area as a center for a study of desert wild life is anticipated.

Government park officials who conferred with Edmund C. Jaeger of the college faculty were John Dorr, chief naturalist of the National Park Service, and Dorr Jaeger, regional naturalist from the San Francisco regional office of the Park Service.

Edmund C. Jaeger is well known in the Village and has spoken several times at the Desert Museum.

ANOTHER JOSHUA TREE National Monument objective would be to utilize the Riverside county areas for natural history observations and recreation among the many visitors from all parts of the world.

Jaeger, Riverside instructor and naturalist, has explored widely over the Monument's vast domain and is counted among the chief exponents of its retention as a primitive wilderness.

"THE AREA," Jaeger said yesterday, should be kept free from the despoiling activities of road builders and resort promoters.

The Riverside instructor is now engaged in writing a brochure which will bring to the attention of persons interested in the Monument its many unique features, scenic attractions and recreational possibilities.

The two park officials were in the Village visiting the Museum and conferring with Director Lloyd Mason Smith before going to Twenty Nine Palms for a conference with Frank Givens, Monument custodian.

"The surest way to invite a Third World War for this nation is to be unready to fight one. I hold that our alertness to the problems of national security and our determination to keep an effective fighting machine are not in opposition to the hopes for the creation and effective working of the United Nations. To the contrary, our military readiness is essential to any hope for the success of the United States."—Secretary Forrestal, Dec. 5, 1945, New York City.

WELCOME '40 AND 8'

TO PALM SPRINGS



and the

Tri-County Wreck

DEL TAHQUITZ HOTEL

YOUR HEADQUARTERS

also HEADQUARTERS for FUN

PRESENTS

A Star-Studded Show With

Continuous Entertainment Nightly at

The '49er ROOM

This Show Is the Talk of the Town

Laughs-Comedy-Entertainment

Max Dresdner thanks the American Legion Post 519 for appointing the Del Tahquitz Hotel as official headquarters for the "40 and 8" while here.

"The Finest Drinks . . . in Town"

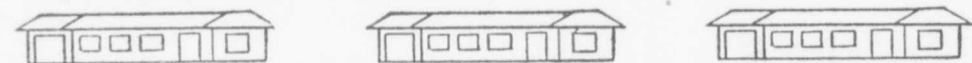
All roads lead to the Del Tahquitz '49er room, but not to the "boot hill boys" Palm House—It's safer to trust Max.

This Season It's the '49er ROOM For Real Living
NO COVER NO MINIMUM

OUR DINING ROOM IS FAMOUS FOR ITS FINE FOOD

"Come on Down This Evening"

Max Dresdner says, "No Wonder This Season . . . It's the Del Tahquitz"



A DESERT DREAM . . . A PARADISE

life at its best

WHERE YOU EMBRACE THE SUN AND THE STARS AND THE MOUNTAIN!
AND THE MAGIC HEALTH OF WORLD-FAMOUS PALM SPRINGS.

100 SIX-ROOM DESERT HOMES

on Lots 100'x140'

COMPLETE LIQUIDATION OF THE HOLDINGS OF
The Nelson Construction Corp. at the Palm Springs Outpost, at

Palm Springs, California

PUBLIC AUCTION

Sunday, April 18 Commencing at 10 A.M.
Continuing each day at 10 A.M.
until all are sold



This is a picture of one of the Homes

Directions: On Ramon Road 1 mile
from City Limits of Palm Springs or 4 miles
from Center of Palm Springs



EACH 6-ROOM HOME IS

Brand New—Never Lived In

Hollow Concrete Tile reinforced with steel, #1 cedar shingle roof; 2 bedrooms with bath, complete with shower, living room, solarium—cabinets, closets and wardrobes galore.

All Standard Plumbing fixtures throughout.

Electrical Fixtures—All wiring encased in steel conduits—Thermador heaters and coolers in each room.

Garage and sidewalks are in.

Each home will be sold individually to highest bidder. A \$7500 1st Trust Deed is available, payable \$63.00 per month including 6% interest for a period of 15 years.

No more than \$1000 will be required as down payment on each home. No further cash being required, possession will be given on or before May 4. All facts, terms and conditions of sale will be read on the day of sale.

Write, Phone or Wire
Ask for Brochure

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